## NVESTOR RELATIONS 2011

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## FY20114Q Earnings Presentation

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INVESTOR RELATIONS 2011
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This material has been produced to provide investors with various information in order for them to get more understanding about KT\&G based on the objective facts as best as we can. However, the numbers and guidance in this material may be subject to change and the company does not guarantee the correctness and completeness.

# chapter 1. Consolidated Results 

- Sales
- Profit/Loss


## Consolidated sales for the year 3, 723.0 bil. won, Sales for 4Q 954.1 bil. won

Consolidated Sales for the 12 months

| (bil. won) | YOY |  |  |
| :---: | :---: | :---: | :---: |
|  | FY11 | FY10 | Change |
| KT\&G | 2,490.8 | 2,499.9 | 0.4\% $\downarrow$ |
| -Domestic | 1,792.3 | 1,756.5 | 2.0\% $\uparrow$ |
| - Export | 597.7 | 609.7 | 2.0\% $\downarrow$ |
| KGC | 940.1 | 842.8 | 11.5\% $\uparrow$ |
| Others \& Adjusted Amt. | 292.1 | 118.7 | 146.0\% $\uparrow$ |
| Total | 3,723.0 | 3,461.4 | 7.6\% $\uparrow$ |

- Sales of KT\&G and KGC are the amounts before eliminating internal transactions.
- Others and adjusted amounts are sales of Yungin Pharm., KT\&G overseas subsidiaries, Somang Cosmetics and etc. after eliminating internal transactions, etc.
- Consolidated sales for FY1 1 increased 7.6\% yoy
- KT\&G : 0.4\% down yoy
- KGC :11.5\% up yoy

Consolidated 4Q Sales

| (bil. won) | YOY |  |  |
| :---: | :---: | :---: | :---: |
|  | 4Q FY11 | 4Q FY10 | Change |
| KT\&G | 658.6 | 664.6 | 0.9\% $\downarrow$ |
| -Domestic | 443.3 | 432.4 | 2.5\% $\uparrow$ |
| - Export | 178.2 | 185.1 | $3.7 \% \downarrow$ |
| KGC | 188.3 | 204.2 | 7.8\% $\downarrow$ |
| Others \& Adjusted Amt. | 107.2 | 13.5 | 696.8\% $\uparrow$ |
| Total | 954.1 | 882.3 | $8.1 \% \uparrow$ |

- Sales of KT\&G and KGC are the amounts before eliminating internal transactions.
- Others and adjusted amounts are sales of Yungin Pharm., KT\&G overseas subsidiaries, Somang Cosmetics and etc. after eliminating internal transactions, etc.
- Consolidated sales for 4Q went up $8.1 \%$ yoy
- KT\&G : 0.9\% down yoy
- KGC : 7.8\% down yoy


## 1-2. Consolidated Profit

## OP for the year 1,120.6 bil. won, and 4Q OP 214.9 bil. won

Consolidated Profit for the 12 months

| (bil. won) |  | YOY |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | FY11 | FY10 | Change |
| OP | KT\&G | 933.2 | 925.0 | 0.9\% $\uparrow$ |
|  | KGC | 206.3 | 227.9 | 9.5\% $\downarrow$ |
|  | Others \& Adjusted Amt. | -18.9 | -12.8 | 47.2\% $\downarrow$ |
| Total |  | 1,120.6 | 1,140.1 | 1.7\% $\downarrow$ |
| NI | KT\&G | 775.9 | 931.1 | 16.7\% $\downarrow$ |
|  | KGC | 156.4 | 175.6 | 11.0\% $\downarrow$ |
|  | Others \& Adjusted Amt. | -115.4 | -75.9 | 51.9\% $\downarrow$ |
| Total |  | 816.9 | 1,030.8 | 20.7\% $\downarrow$ |
| Comprehensive Income |  | 737.6 | 905.8 | 18.6\% $\downarrow$ |

- Each profit figure of KT\&G and KGC is based on sales amounts before eliminating internal transactions.
- Consolidated OP for the year went down 1.7\% yoy
- OP : KT\&G 0.9\% $\uparrow$, KGC 9.5\% $\downarrow$ yoy each
- NI : KT\&G 16.7\% $\downarrow$, KGC 11.0\% $\downarrow$ yoy each

Consolidated 4Q Profit

| (bil. won) |  | YOY |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | 4Q FY11 | 4Q FY10 | Change |
| $\begin{aligned} & 0 \\ & P \end{aligned}$ | KT\&G | 213.4 | 192.5 | 10.9\% $\uparrow$ |
|  | KGC | 10.5 | 37.8 | 72.3\% $\downarrow$ |
|  | Others \& Adjusted Amt. | -9.0 | -10.7 | 16.4\% $\uparrow$ |
| Total |  | 214.9 | 219.5 | 2.1\% $\downarrow$ |
| $\begin{gathered} \mathrm{N} \\ \mathrm{I} \end{gathered}$ | KT\&G | 157.2 | 147.3 | 6.8\% $\uparrow$ |
|  | KGC | 9.7 | 30.3 | 68.0\% $\downarrow$ |
|  | Others \& Adjusted Amt. | -30.2 | -13.1 | 131.0\% $\downarrow$ |
| Total |  | 136.7 | 164.5 | 16.9\% $\downarrow$ |
| Comprehensive Income |  | 96.6 | 176.4 | 45.2\% $\downarrow$ |
| - Each profit figure of KT\&G and KGC is based on sales amounts before eliminating internal transactions. |  |  |  |  |

## - 4Q OP reduced 2.1\% yoy

- OP : KT\&G 10.9\% $\uparrow$, KGC 72.3\% $\downarrow$ yoy each
- NI ; KT\&G 6.8\% $\uparrow$, KGC 68.0\% $\downarrow$ yoy each


# chapter 2. Separate Results 

- KT\&G
- KGC
- FY2012 Business Target

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## 4Q Sales decreased $0.9 \%$, but OP increased $10.9 \%$ yoy

| (bil. sticks/bil. won) | YOY |  |  | YOY |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY11 | FY10 | Change | 4Q FYı | 4Q FY10 | Change |
| Sales Volume (Domestic) | $\begin{gathered} 93.5 \\ (53.2) \end{gathered}$ | $\begin{gathered} 92.3 \\ (52.9) \end{gathered}$ | $\begin{gathered} 1.3 \% \uparrow \\ (0.4 \% \uparrow) \end{gathered}$ | $\begin{gathered} 25.2 \\ (13.1) \end{gathered}$ | $\begin{gathered} 26.2 \\ (12.9) \end{gathered}$ | $\begin{gathered} 3.8 \% \downarrow \\ (1.2 \% \uparrow) \end{gathered}$ |
| Net Sales | 2,490.8 | 2,499.9 | 0.4\% $\downarrow$ | 658.6 | 664.6 | 0.9\% $\downarrow$ |
| Operating Expense | 590.6 | 572.7 | 3.1\% $\uparrow$ | 179.9 | 199.7 | 9.9\% $\downarrow$ |
| Operating Profit | 933.2 | 925.0 | 0.9\% $\uparrow$ | 213.4 | 192.5 | 10.9\% $\uparrow$ |
| Net Income | 775.9 | 931.1 | 16.7\% $\downarrow$ | 157.2 | 147.3 | 6.8\% $\uparrow$ |
| Comprehensive Income | 711.7 | 815.9 | 12.8\% $\downarrow$ | 128.3 | 165.9 | 22.7\% $\downarrow$ |
| Net ASP(won/pack) | 674.4 | 663.8 | 1.6\% $\uparrow$ | 677.6 | 669.2 | 1.3\% $\uparrow$ |

- Sales and OP for full year achieved 2,490.8 bil., and 933.2 bil won
- Sales Amount : Domestic cigarette $2.0 \% \uparrow$, Export cigarette $2.0 \% \downarrow$
- OP improved $0.9 \%$ yoy due to cost reduction
- '11.4Q : Sales 658.6 bil. won, OP 213.4 bil won yoy
- Sales Amount : Domestic cigarette $2.5 \% \uparrow$, Export cigarette $3.7 \% \downarrow$
- OP enhanced $10.9 \%$ yoy through saving SG\&A expense, etc


## 2-1-2. Sales Analysis - Domestic I

## 4Q Sales volume and amount grew 1.2\%, 2.5\% yoy each

Quarterly Sales Volume Trend


- Total market volume : 1.5\% down, KT\&G sales volume : 1.2\% up
- Total Market:'10.4Q 23.2 bil. sticks $\rightarrow$ '11.4Q 22.8 bil. sticks (1.5\% $\downarrow$ )
- KT\&G Sales Volume:'10.4Q 12.9 bil. sticks $\rightarrow$ '11.4Q 13.1 bil. sticks(1.2\% $\uparrow$ )

Quarterly Sales Amount Trend


- Sales reached to 443.3 bil. won, up $2.5 \%$ yoy
- Sales Volume : 1.2\% 个, Net ASP : 1.3\% 个
- Recent domestic M/S trend
-'10.4Q 55.7\% $\rightarrow$ '11.3Q 60.9\% $\rightarrow$ '11.4Q 57.3\%


## 2-1-2. Sales Analysis- Domestic II

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## Premium portion and net ASP continued to grow

Premium Market Trend


- Premium portion grew yoy
- Total Market : 0.4\%p up yoy
- KT\&G : 1.5\%p up yoy

Net ASP Trend


- Net ASP grew continuously
- Net ASP recorded 677.6 won, up $1.3 \%$ yoy
- Net ASP Trend:'10.4Q 669.2 $\rightarrow$ '11. 3Q 674.1 $\rightarrow$ '11.4Q 677.6


## 2-1-3. Sales Analysis - Overseas I (Export)

4Q export volume and amount reduced $8.7 \%$ and $3.7 \%$ yoy respectively

Export Volume Trend


## - Export volume reduced yoy

- Sold 12.90 bil. sticks, down 8.7\% yoy
- Main Markets: 16.1\% $\downarrow$, New Market : 28.6\% $\uparrow$
※ New Market : Export regions except Main Market(M.E./CIS/Russia)

Export Sales Amount Trend


## - Export sales amount showed slight decrease yoy

- Export amount cut $3.7 \%$ yoy to 178.2 bil. won
- Sales amount reduction rate were lower than volume reduction rate due to export ASP growth


## 2-1-3. Sales Analysis- Overseas II (Subsidiaries + Export]

Total overseas sales volume and amount grew by $5.7 \%$ and $12.2 \%$ yoy each

OVerseas Sales Volume


- Total sales volume rose $5.7 \%$ to 14.03 bil. sticks
- Subsidiaries' volume : '10.4Q 30 mil. sticks $\rightarrow$ ' 11.4 Q 1,937 mil. sticks - KT\&G Rus. increased 1,338 mil sticks

4 Overseas Sales Amount


## - Sales amt. increased 12.2\% to 209.0 bil. won

- Subsidiaries sales :'10.4Q 1.2 bil. won $\rightarrow$ '11.4Q 30.8 bil. won


## 2-1-4. Profitability Analysis I

## 4Q GP and OP rose 0.3\% and 10.9\% yoy

4 Key Profit Change

| (bil. won) | FY11 | FY10 | Change | 4Q FY11 | 4 Q FY 10 | Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gross Profit | $1,523.9$ | $1,497.7$ | $1.7 \% \uparrow$ | 393.3 | 392.2 | $0.3 \% \uparrow$ |
| Operating Expense | 590.6 | 572.7 | $3.1 \% \uparrow$ | 179.9 | 199.7 | $9.9 \% \downarrow$ |
| (SG\&A) | $(625.9)$ | $(631.1)$ | $(0.8 \% \downarrow)$ | $(185.5)$ | $(205.9)$ | $(9.9 \% \downarrow)$ |
| (Other Income) | $(97.5)$ | $(130.2)$ | $(25.1 \% \downarrow)$ | $(63.1)$ | $(50.8)$ | $(24.3 \% \uparrow)$ |
| (Other Expense) | $(62.2)$ | $(62.3)$ | $(0.1 \% \downarrow)$ | $(57.6)$ | $(35.2)$ | $(63.8 \% \uparrow)$ |
| Operating Profit | 933.2 | 925.0 | $0.9 \% \uparrow$ | 213.4 | 192.5 | $10.9 \% \uparrow$ |

## - 4Q OP highly jumped up yoy

- COGs Ratio :'10.4Q 41.0\% $\rightarrow$ '11.4Q 40.3\% (0.7\%p $\downarrow$ )
- SG\&A : down 9.9\% yoy

Key Profitability Ratio Change


- OP and NI margin improved yoy
- OP Margin : 32.4\%(up 3.4\%p) yoy
- NI Margin : 23.9\%(up 1.7\%p) yoy


## 2-1-4. Profitability Analysis II

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## 4Q NI achieved 157.2 bil. won, up 6.8\% yoy

Operating Expense \& Operating Profit
< Operating Expense >
< Operating Profit >


* Operating Expense $=$ SG\&A + Other Expense - Other Income


## - Operating expensehugelyreduced duetohighreductioninSG\&A expense

- OP : 213.4 bil. won, up 10.9\% yoy
- SG\&A expense decreased owing to cutting domestic and export ads. expense

Financial Gain/Loss \& Net Income

```
< Financial/FX Gain &Loss >
\(<\mathrm{N} / / \mathrm{Cl}>\)
```


## - Net income improved 6.8\% yoy

- NI :'10. 4Q 147.3 bil. won $\rightarrow$ ' 11.4Q 157.2 bil. won( $6.8 \% \uparrow$ )
- Net financial gain increased 3.4 bil. won
- Cl : 128.3 bil. won(22.7\% $\downarrow$ )
- Translation loss from available for sale financial assets, etc


## 2-2-1. KGC - FYII 4Q Business Result Summary

4Q Sales and OP declined by 7.8\% and 72.3\% yoy each

| (bil. won) | YoY |  |  | YOY |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY11 | FY10 | Change | 4Q FY11 | 4Q FY10 | Change |
| Sales | 940.1 | 842.8 | 11.5\% $\uparrow$ | 188.3 | 204.2 | 7.8\% $\downarrow$ |
| Gross Profit | 479.5 | 460.6 | 4.1\% $\uparrow$ | 87.3 | 107.0 | 18.4\% $\downarrow$ |
| Operating Expense | 273.2 | 232.7 | 17.4\% $\uparrow$ | 76.8 | 69.2 | 11.1\% $\downarrow$ |
| Operating Profit | 206.3 | 227.9 | 9.5\% $\downarrow$ | 10.5 | 37.8 | 72.3\% $\downarrow$ |
| Pretax Profit | 209.5 | 231.7 | 9.6\% $\downarrow$ | 11.0 | 38.8 | 71.7\% $\downarrow$ |
| Net Income | 156.4 | 175.6 | 11.0\% $\downarrow$ | 9.7 | 30.3 | 68.0\% $\downarrow$ |
| Comprehensive Income | 153.9 | 174.0 | 11.6\% $\downarrow$ | 7.4 | 28.5 | $74.2 \% \downarrow$ |

- Sales and OP for the year recorded 940.1 bil., 206.3 bil. won each
- Sales : up 11.5\% yoy, OP : down 9.5\% yoy
- Domestic and overseas sales grew 5.5\% and 65.8\% yoy each
- Sales and OP for 4Q recorded 188.3bil., 10.5 bil. won
- Sales : down 7.8\% yoy, OP : down 72.3\% yoy
- Overseas sales decreased by 45.6\% yoy due to weak Chinese market consumption and contracted medicine demand


## 2-2-2. Sales Analysis

## Sales reduced to 188.3 bil. won, down $7.8 \%$ yoy

4 Sales by Distribution Channel



- Sales from root drastically reduced due to the decrease of export sales, and processed product sales showed stagnancy
- Root : '10.4Q (33.2 bil.) vs. '11.4Q (18.8 bil.) 43.4\% $\downarrow$
- Processed Product : '10.4Q (171.0 bil.) vs. '11.4Q (169.5 bil.) 0.9\% $\downarrow$

Domestic: Slightlydeclined fromeconomicdownturnand inflation

- Main Channel :'10.4Q (130.0 bil.) vs. '11.4Q (127.8 bil.) 1.7\% $\downarrow$
- Other Channel : '10.4Q (40.8 bil.) vs. '11.4Q (42.3 bil.) 3.7\% $\uparrow$

Overseas: Temporal underperformance from shrinking consumption in China

- '10.4Q (33.4 bil.) vs. '11.4Q (18.2 bil.) 45.6\% $\downarrow$


## 2-2-3. Profit Analysis

4Q GP recorded 87.3 bil won, down 18.4\% yoy

Key Profit Change

| (bil. won) | YOY |  |  | YOY |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY11 | FY10 | Change | 4Q FY1 1 | 4Q FY10 | Change |
| Gross Profit | 479.5 | 460.6 | $4.1 \% \uparrow$ | 87.3 | 107.0 | 18.4\% $\downarrow$ |
| Operating Expense (SG\&A) <br> (Other Income/Expense) | $\begin{gathered} 273.2 \\ (278.4) \\ (-5.2) \end{gathered}$ | $\begin{gathered} 232.7 \\ (232.1) \\ (0.6) \end{gathered}$ | $\begin{gathered} 17.4 \% \uparrow \\ (19.9 \% \uparrow) \\ (-) \end{gathered}$ | $\begin{gathered} 76.8 \\ (76.9) \\ (-0.1) \end{gathered}$ | $\begin{gathered} 69.2 \\ (69.6) \\ (-0.4) \end{gathered}$ | $\begin{gathered} 11.1 \% \uparrow \\ (10.4 \% \uparrow) \\ (-) \end{gathered}$ |
| Operating Profit | 206.3 | 227.9 | 9.5\% $\downarrow$ | 10.5 | 37.8 | 72.3\% $\downarrow$ |
| Net Income | 156.4 | 175.6 | 10.9\% $\downarrow$ | 9.7 | 30.3 | 68.0\% $\downarrow$ |
| Comprehensive Income | 153.9 | 174.0 | 11.6\% ل | 7.4 | 28.5 | 74.2\% $\downarrow$ |

- OP and NI for 4Q shrank by 72.3\%, and 68.0\% yoy each
- COGs increased due to FX effect and raw material cost hike
- SG\&A increased 10.4\% from labor cost and R\&D expense rise

Key Profit Ratio Change



## - Profitability eroded due to SG\&A increase

- OP Margin : '10.4Q (18.5\%) vs.'11.4Q (5.6\%) 12.9\%p $\downarrow$
- NI Margin :'10.4Q (14.8\%) vs.'1 1.4Q (5.1\%) 9.7\%p $\downarrow$


## FY2012 Sales Target ：KT\＆G 2， 605.8 bil．won and KGC，1，140．0 bil．won

| KT\＆G |  |  |  |
| :---: | :---: | :---: | :---: |
| （bil．won） | FY2011 | FY2012（E） | Change |
| Sales | 2，490．8 | 2，605．8 | 4．6\％个 |
| －Domestic | 1，792．3 | 1，854．9 | 3．5\％个 |
| －Export | 597.7 | 643.1 | 7．6\％个 |
| OP | 933.2 | 900.0 | 3．6\％$\downarrow$ |
| N I | 775.9 | 716.0 | 7．7\％$\downarrow$ |

※ Avg．FX Assumption： 1 USD $=1,070 \mathrm{KRW}$
※ KT\＆G separate basis target ：Excluding other consolidated subsidiaries
※ Export：Excluding foreign subsidiaries of Russia，Turkey，Iran，Indonesia

| KGC |  |  |  |
| :---: | :---: | :---: | :---: |
| FY2011 | FY2012（E） | Change |  |
| （bil．won） | F |  |  |
| Sales | 940.1 | $1,140.0$ | $21.3 \% \uparrow$ |
| －Domestic | 798.9 | 954.0 | $19.4 \% \uparrow$ |
| －Export | 141.2 | 186.0 | $31.7 \% \uparrow$ |
| OP | 206.3 | 240.4 | $16.5 \% \uparrow$ |
| NI | 156.4 | 184.1 | $17.7 \% \uparrow$ |

Strategy by Business Unit

| Domestic <br> Cigarette | －Bolstering＇Big＇brand line－up and integrating into strategic brands <br> －Strengthening customer－focused communication <br> －Reinforcing cigarette business fundamentals through advanced manufacturing－infra． |
| :---: | :---: |
| Overseas <br> Cigarette | －Centering on leadership in main markets <br> －Expanding overseas exposures via reinforcing distribution channels and aligning strategic alliance with local companies <br> －Sharpening overseas competitive edge via strengthening overseas subsidiaries capability |
| Red Ginseng （KGC） | －Reshuffling brand portfolio through reflecting customer needs <br> －Enhancing sales through vitalizing franchise sales <br> －Maximizing consumption via more fostering foreign direct distribution networks <br> －Active－penetrating high－value－added segment in each overseas market |
| Others | －（New F／C）Starting fully off Direct mgmt．shop／Shop－in－Shop in Dep．Store／ Franchise business <br> －（Cosmetics）Boosting brand recognition of＇Dong In Bi＇，＇Lang＇and reinforcing distribution networks <br> －（Door to Door）Expanding sales networks and intensive－nurturing strategic products <br> －（China Red Ginseng）Actualizing performance via completing factory and activating distribution networks |

## Chapter 3. Appendix

- Consolidate F/S
- Separate F/S
- KT\&G
- KGC

Summarized Statement of Financial Position

| (bil. won) | FY09 | FY10 | FY11 |
| :---: | :---: | :---: | :---: |
| Non-Current Assets | 2,471.4 | 2,415.1 | 2,761.0 |
| -Property Plant Equipment | 1,471.6 | 1,510.8 | 1,584.3 |
| -Account Receivables and Others | 130.0 | 114.5 | 134.1 |
| -Investment Properties | 104.1 | 121.5 | 188.4 |
| -Available-For-Sale Financial Assets | 442.1 | 314.2 | 247.4 |
| Current Assets | 2,700.4 | 3,362.0 | 3,515.4 |
| -Inventories | 1,509.1 | 1,497.0 | 1,572.3 |
| -Cash and Cash Equivalents | 316.7 | 981.3 | 807.7 |
| -Account Receivables and Others | 600.8 | 626.4 | 833.3 |
| -Prepaid Cig. Taxes and Others | 169.4 | 177.0 | 201.9 |
| Total Assets | 5,171.9 | 5,777.1 | 6,276.4 |
| Non-Current Liabilities | 240.3 | 253.4 | 392.1 |
| Current Liabilities | 923.6 | 925.3 | 999.2 |
| -Short Term Borrowings | 94.5 | 66.5 | 82.8 |
| -Account Payables and Others | 326.6 | 301.2 | 422.7 |
| Total Liabilities | 1,163.9 | 1,178.7 | 1,391.3 |
| Capital Stock | 955.0 | 955.0 | 955.0 |
| Treasury Stock | $\triangle 226.9$ | $\triangle 216.8$ | $\triangle 343.5$ |
| Other Capital Surplus | 5.3 | 5.3 | 5.3 |
| Gain on Reissuance of Treasury Stock | 468.3 | 482.1 | 485.9 |
| Reserves | 2,075.0 | 2,179.2 | 2,663.3 |
| Retained Earnings | 704.2 | 1,151.4 | 1,022.3 |
| Non-Current Interest | 27.1 | 42.1 | 96.8 |
| Total Equities | 4,008.0 | 4,598.3 | 4,885.1 |
| Total Liabilities | 5,171.9 | 5,777.1 | 6,276.4 |

Summarized Statement of Comprehensive Income

| (bil. won) | FY09 | FY10 |  |  |  |  | FY11 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1Q | 2Q | 4Q | 4Q | Total | 1Q | 2Q | 3Q | 4Q | Total |
| Net Sales | 3,626.4 | 780.9 | 855.2 | 943.0 | 882.3 | 3,461.4 | 824.4 | 898.6 | 1,045.9 | 954.1 | 3,723.0 |
| COGS | 1,553.3 | 321.8 | 357.9 | 391.6 | 375.4 | 1,446.7 | 346.8 | 380.4 | 453.9 | 426.5 | 1,607.6 |
| Gross Profit | 2,073.1 | 459.2 | 497.3 | 551.4 | 506.9 | 2,014.7 | 477.6 | 518.2 | 592.0 | 527.6 | 2,115.4 |
| Operating Expense | 917.4 | 208.3 | 142.1 | 236.8 | 287.3 | 874.6 | 228.2 | 236.7 | 217.1 | 312.6 | 994.7 |
| Operating Profit | 1,155.7 | 250.9 | 355.1 | 314.6 | 219.5 | 1,140.1 | 249.4 | 281.4 | 374.9 | 214.9 | 1,120.6 |
| -Financial Gain(Loss) | 6.3 | 6.2 | 247.9 | 7.0 | 4.7 | 265.9 | 7.8 | 9.6 | 14.9 | 6.7 | 39.1 |
| -Share of Profit(Loss) of Associates | $\Delta 0.2$ | $\Delta 0.1$ | $\Delta 0.1$ | 0.0 | $\Delta 0.1$ | $\triangle 0.3$ | 0.1 | 0.5 | 0.3 | 0.3 | 1.3 |
| Pre-tax Income | 1,161.9 | 256.9 | 603.0 | 321.6 | 224.2 | 1,405.7 | 257.4 | 291.6 | 390.1 | 222.0 | 1,161.1 |
| -Income Tax | 311.8 | 77.9 | 151.6 | 85.7 | 59.7 | 374.9 | 74.2 | 76.3 | 108.4 | 85.3 | 344.1 |
| Net Income | 850.1 | 179.1 | 451.4 | 235.9 | 164.5 | 1,030.8 | 183.1 | 215.3 | 281.8 | 136.7 | 816.9 |
| -Other Comprehensive Income | 118.5 | 58.2 | $\Delta 183.7$ | $\triangle 11.4$ | 11.9 | $\triangle 125.0$ | $\triangle 11.1$ | $\triangle 2.5$ | $\triangle 25.6$ | $\triangle 40.2$ | $\triangle 79.4$ |
| Comprehensive Income | 968.6 | 237.3 | 267.7 | 224.4 | 176.4 | 905.8 | 172.0 | 212.8 | 256.2 | 96.6 | 737.6 |

Summarized Statement of Financial Position

| (bil. won) | FY09 | FY10 | FY11 |
| :---: | :---: | :---: | :---: |
| Non-Current Assets | 2,752.0 | 2,721.1 | 3,036.3 |
| -Property Plant Equipment | 1,210.4 | 1,196.1 | 1,163.4 |
| -Account Receivables and Others | 106.6 | 84.6 | 199.0 |
| -Investment Properties | 101.9 | 98.1 | 165.1 |
| -Investment in Subsidiaries | 720.3 | 840.1 | 1,054.8 |
| -Available-For-Sale Financial Assets | 441.8 | 313.9 | 247.0 |
| Current Assets | 2,035.8 | 2,532.6 | 2,381.2 |
| -Inventories | 1,054.3 | 990.3 | 904.1 |
| -Cash and Cash Equivalents | 269.0 | 829.0 | 639.1 |
| - Account Receivables and Others | 505.7 | 527.8 | 625.8 |
| -Prepaid Cig,. Taxes and Others | 169.4 | 177.0 | 198.2 |
| Total Assets | 4,787.8 | 5,253.8 | 5,417.5 |
| Non-Current Liabilities | 165.2 | 145.5 | 169.6 |
| Current Liabilities | 769.6 | 770.6 | 704.4 |
| -Short Term Borrowings | 19.3 | 8.6 | 7.0 |
| -Account Payables and Others | 277.6 | 238.6 | 249.0 |
| Total Liabilities | 934.8 | 916.1 | 874.0 |
| Capital Stock | 955.0 | 955.0 | 955.0 |
| Treasury Stock | $\triangle 226.9$ | $\triangle 216.8$ | $\triangle 343.5$ |
| Other Capital Surplus | 2.6 | 3.6 | 3.6 |
| Gain on Reissuance of Treasury Stock | 468.3 | 482.1 | 485.9 |
| Reserves | 2,074.1 | 2,184.7 | 2,678.8 |
| Retained Earnings | 580.0 | 929.1 | 763.7 |
| Total Equities | 3,853.0 | 4,337.7 | 4,543.5 |
| Total Liabilities and Equities | 4,787.8 | 5,253.8 | 5,417.5 |

Summarized Statement of Comprehensive Income

| (bil. won) | FY09 | FY10 |  |  |  |  | FY11.4Q |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1Q | 2Q | 4Q | 4Q | Total | 1Q | 2Q | 3Q | 4Q |  |
| Net Sales | 2,776.4 | 540.4 | 613.2 | 681.7 | 664.6 | 2,499.9 | 537.0 | 623.6 | 671.6 | 658.6 | 2,490.8 |
| -Cigarettes | 2,472.1 | 500.2 | 592.0 | 656.6 | 617.5 | 2,366.2 | 518.9 | 599.9 | 649.9 | 621.5 | 2,390.1 |
| -Real Estate | 258.0 | 33.1 | 14.0 | 18.4 | $35.0{ }^{\text {a }}$ | 100.5 | 6.1 | 7.1 | 8.4 | 19.5 | 41.2 |
| -Others | 46.3 | 7.0 | 7.2 | 6.8 | $12.2{ }^{\frac{2}{3}}$ | 33.2 | 12.0 | 16.6 | 13.3 | 17.6 | 59.5 |
| COGS | 1,154.9 | 212.7 | 244.5 | 272.4 | 272.5 | 1,002.2 | 201.3 | 241.2 | 259.3 | 265.3 | 967.0 |
| -Cigarettes | 960.2 | 189.3 | 233.6 | 258.5 | 244.4 | 925.8 | 191.9 | 227.9 | 249.5 | 242.1 | 911.4 |
| -Real Estate | 165.8 | 19.7 | 6.8 | 9.6 | 20.3 | 56.4 | 1.0 | 1.2 | 1.2 | 11.4 | 14.7 |
| -Others | 28.9 | 3.7 | 4.1 | 4.3 | 7.8 | 19.9 | 8.3 | 12.1 | 8.6 | 11.8 | 40.8 |
| Gross Profit | 1,621.5 | 327.6 | 368.7 | 409.3 | 392.2 | 1,497.7 | 335.8 | 382.5 | 412.3 | 393.3 | 1,523.9 |
| Operating Expense | 674.9 | 137.1 | 77.1 | 158.8 | 199.7 | 572.7 | 146.5 | 155.3 | 108.9 | 179.9 | 590.6 |
| -SG\&A | 621.2 | 129.4 | 161.7 | 134.2 | 205.9 | 631.1 | 138.5 | 145.1 | 156.8 | 185.5 | 625.9 |
| -Other Income | 51.4 | 10.7 | 90.9 | 9.7 | 50.8 | 130.2 | 9.2 | 4.9 | 60.7 | 63.1 | 97.5 |
| FX Translation and Transaction Gain | 27.1 | 3.0 | 31.0 | 5.0 | 8.1 | 15.1 | 1.0 | 1.5 | 57.0 | 15.5 | 34.5 |
| Others | 24.4 | 7.7 | 60.0 | 4.8 | 42.7 | 115.1 | 8.2 | 3.4 | 3.8 | 47.7 | 63.0 |
| -Other Expense | 105.1 | 18.5 | 6.3 | 34.4 | 35.2 | 62.3 | 17.1 | 15.2 | 12.8 | 57.6 | 62.2 |
| FX Translation and Transaction Loss | 51.8 | 14.5 | 4.4 | 27.2 | 8.4 | 22.5 | 13.1 | 13.0 | 7.6 | 26.0 | 19.2 |
| Others | 53.3 | 3.9 | 1.9 | 7.2 | 26.8 | 39.8 | 4.0 | 2.1 | 5.2 | 31.6 | 43.0 |
| Operating Profit | 946. | 190.5 | 291.5 | 250.5 | 192.5 | 925.0 | 189.3 | 227.1 | 303.4 | 213.4 | 933.2 |
| -Financial Gain(Loss) | 38.8 | 36.4 | 248.1 | 6.4 | 4.2 | 295.1 | 57.2 | 9.7 | 14.7 | 7.6 | 89.2 |
| Pre-tax Income | 985.3 | 226.9 | 539.6 | 256.9 | 196.6 | 1,220.1 | 246.5 | 236.8 | 318.0 | 221.0 | 1,022.4 |
| -Income Tax | 240.4 | 47.5 | 129.9 | 62.1 | 49.4 | 289.0 | 47.3 | 57.8 | 77.5 | 63.8 | 246.5 |
| Net Income | 744.9 | 179.4 | 409.7 | 194.8 | 147.3 | 931.1 | 199.2 | 179.0 | 240.5 | 157.2 | 775.9 |
| Comprehensive Income | 862.9 | 242.4 | 224.2 | 183.4 | 165.9 | 815.9 | 185.6 | 179.2 | 218.6 | 128.3 | 711.7 |

## 3-2-2. Separate Financial Statement - KGC

Summarized Statement of Financial Position

| (bil. won) | FY09 | FY10 | FY11 |
| :---: | :---: | :---: | :---: |
| Non-Current Assets | 315.4 | 343.2 | 420.1 |
| -Tangible Assets | 128.3 | 129.1 | 190.3 |
| -Intangible Assets | 6.8 | 11.0 | 13.4 |
| -Account Receivables and Others | 180.3 | 203.1 | 216.4 |
| Current Assets | 554.8 | 685.2 | 728.0 |
| -Inventories | 407.6 | 434.8 | 479.3 |
| -Account Receivables and Others | 114.7 | 160.8 | 209.7 |
| -Cash and Cash Equivalents | 32.5 | 89.6 | 39.0 |
| Total Assets | 870.1 | 1,028.4 | 1,148.1 |
| Non-Current Liabilities | 11.6 | 12.7 | 22.6 |
| -Account Payables and Others | 11.6 | 12.7 | 22.6 |
| Current Liabilities | 84.3 | 102.0 | 108.0 |
| -Accrued Liabilities and Others | 54.7 | 67.6 | 28.5 |
| -Account Payables and Others | 29.6 | 34.4 | 79.5 |
| Total Liabilities | 95.9 | 114.7 | 130.6 |
| Capital Stock | 64.9 | 64.9 | 64.9 |
| Reserves | 551.0 | 674.8 | 803.2 |
| Retained Earning and Others | 158.3 | 174.0 | 149.4 |
| Total Equities | 774.2 | 913.7 | 1,017.5 |
| Total Liabilities and Equities | 870.1 | 1,028.4 | 1,148.1 |

Summarized Statement of Comprehensive Income

| (bil. won) | FY09 | FY10 |  |  |  |  | FY11.4Q |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1Q | 2Q | 4Q | 4Q | Total | 1Q | 2Q | 3Q | 4Q | Total |
| Sales | 746.7 | 203.6 | 202.5 | 232.5 | 204.2 | 842.8 | 231.7 | 233.9 | 286.2 | 188.3 | 940.1 |
| Red Ginseng Roots | 114.5 | 29.0 | 33.3 | 27.9 | 33.2 | 123.4 | 45.8 | 52.3 | 50.1 | 18.8 | 167.0 |
| Red Ginseng Products | 628.8 | 173.1 | 167.9 | 203.4 | 170.1 | 714.5 | 185.2 | 181.7 | 235.2 | 168.9 | 769.5 |
| (Ratio) | (84.2) | (85.0) | (82.9) | (87.5) | (83.3) | (84.8) | (79.9) | (77.7) | (82.2) | (88.9) | (81.9) |
| Others | 3.4 | 1.5 | 1.3 | 1.2 | 0.9 | 4.9 | 0.7 | 0.0 | 0.8 | 2.1 | 3.6 |
| COGS | 336.3 | 90.4 | 90.6 | 104.0 | 97.2 | 382.2 | 107.2 | 114.8 | 137.6 | 101.0 | 460.6 |
| Gross Profit | 410.5 | 113.2 | 111.9 | 128.5 | 107.0 | 460.6 | 124.5 | 119.1 | 148.5 | 87.3 | 479.5 |
| Operating Expense | 201.3 | 52.5 | 49.0 | 62.0 | 69.2 | 232.7 | 64.7 | 61.9 | 69.7 | 76.8 | 273.2 |
| SG\&A | 192.0 | 50.6 | 53.7 | 58.2 | 69.6 | 232.1 | 64.7 | 62.2 | 74.6 | 76.9 | 278.4 |
| Other Income | 5.1 | 0.7 | 5.2 | 0.4 | 1.0 | 7.2 | 1.6 | 2.4 | 5.8 | 1.4 | 11.1 |
| Other Expense | 14.4 | 2.6 | 0.4 | 4.2 | 0.6 | 7.8 | 1.7 | 2.0 | 0.9 | 1.3 | 5.9 |
| Operating Profit | 209.2 | 60.7 | 63.0 | 66.4 | 37.8 | 227.9 | 59.8 | 57.2 | 78.8 | 10.5 | 206.3 |
| Financial Gain(Loss) | 2.8 | 0.5 | 0.9 | 1.4 | 1.0 | 3.8 | 0.9 | 0.8 | 1.0 | 0.5 | 3.2 |
| Pre-tax Income | 212.0 | 61.2 | 63.8 | 67.8 | 38.8 | 231.7 | 60.7 | 58.0 | 79.8 | 11.0 | 209.5 |
| Income Tax | 50.0 | 15.2 | 15.7 | 16.6 | 8.5 | 56.1 | 17.4 | 14.2 | 20.3 | 1.3 | 53.1 |
| Net Income | 162.1 | 46.0 | 48.2 | 51.2 | 30.3 | 175.6 | 43.3 | 43.8 | 59.6 | 9.7 | 156.4 |
| Comprehensive Income | 164.0 | 46.1 | 48.2 | 51.2 | 28.5 | 174.0 | 43.2 | 43.8 | 59.5 | 7.4 | 153.9 |

