

## KT&G CORPORATION AND SUBSIDIARIES

## Consolidated Interim Financial Statements

(Unaudited)

March 31, 2011 and 2010

(With Independent Auditors' Review Report Thereon)

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### Independent Auditors' Review Report

Based on a report originally issued in Korean

The Board of Directors and Shareholders KT&G Corporation:

#### Introduction

We have reviewed the accompanying consolidated interim financial statements of KT&G Corporation and its subsidiaries (the "Group"), which comprise the consolidated statement of financial position as of March 31, 2011 and the consolidated statements of comprehensive income, changes in equity and cash flows for the three-month periods ended March 31, 2011 and 2010, and notes, comprising a summary of significant accounting policies and other explanatory information.

#### Management's Responsibility

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with Korean International Financial Reporting Standards, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

#### **Auditors' Review Responsibility**

Our responsibility is to express a conclusion on these consolidated financial statements based on our reviews. We conducted our reviews in accordance with the Review Standards for Quarterly and Semiannual Financial Statements established by the Securities and Futures Commission of the Republic of Korea. A review consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with auditing standards and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

#### Conclusion

Based on our reviews, nothing has come to our attention that causes us to believe that the accompanying consolidated financial statements referred to above are not prepared, in all material respects, in accordance with Korean International Financial Reporting Standards.

The following matters may be helpful to the readers in their understanding of the consolidated financial statements:

As discussed in note 31 to the consolidated financial statements, the Group and the Korean government are defendants in lawsuits claiming damages of \text{\psi}584 million for the effects of smoking. The final outcome of these lawsuits cannot be predicted. Accordingly, no provisions have been made in the accompanying consolidated financial statements.

#### **Other Considerations**

The consolidated statement of financial position of the Group as of December 31, 2010, the related consolidated statements of comprehensive income, changes in equity and cash flows for the year then ended, which are not accompanying this report were audited by us and our report thereon, dated February 22, 2011, expressed an unqualified opinion. The accompanying consolidated statement of financial position of the Group as of December 31, 2010, presented for comparative purposes, is not different from that audited by us in all material respects.

The accompanying consolidated financial statements as of and for the three-month period ended March 31, 2011 have been translated into United States dollars solely for the convenience of the reader. We have reviewed the translation and, nothing has come to our attention to suggest that the consolidated financial statements expressed in Korean won have not been translated into dollars on the basis set forth in note 4 to the consolidated financial statements.

KPMG Samjong Accounting Corp.

KPMG Samjong Accounting Corp.

Seoul, Korea May 13, 2011

This report is effective as of May 13, 2011, the review report date. Certain subsequent events or circumstances, which may occur between the review report date and the time of reading this report, could have a material impact on the accompanying consolidated financial statements and notes thereto. Accordingly, the readers of the review report should understand that there is a possibility that the above review report may have to be revised to reflect the impact of such subsequent events or circumstances, if any.

# KT&G CORPORATION AND SUBSIDIARIES Consolidated Statements of Financial Position

### As of March 31, 2011 and 2010

		2011	2011	2010
In millions of won	A.L.	Korean	U.S. dollars	Korean
and thousands of U.S. dollars	Note	won	(note 4)	won
Assets				
Property, plant and equipment	6,15	₩ 1,500,746	\$ 1,355,442	₩ 1,510,838
Intangible assets	7	60,587	54,721	63,145
Investment property	8,15	146,594	132,401	121,483
Equity accounted investment	5,9	31,634	28,571	1,597
Available-for-sale financial assets	5,10,30	275,377	248,715	314,177
Other financial assets	15,30	736	665	646
Long-term deposits in MSA Escrow Fund	11,30,31	130,967	118,287	132,414
Long-term advance payments	31	138,913	125,463	138,895
Long-term prepaid expenses		6,069	5,481	6,280
Long-term trade and other receivables	12,29,30	113,571	102,575	114,540
Deferred income tax assets	27	10,492	9,476	11,067
Total non-current assets		2,415,686	2,181,797	2,415,082
Inventories	13	1,414,897	1,277,906	1,497,034
Current available-for-sale financial assets	5,10,30	1,000	903	1,000
Current other financial assets	30	8,573	7,743	15,273
Prepaid tobacco excise and other taxes		222,771	201,203	177,043
Trade and other receivables	12,29,30	645,124	582,663	626,409
Advance payments	31	83,102	75,056	41,544
Prepaid expenses		25,319	22,866	22,360
Cash and cash equivalents	14,30	1,099,185	992,761	981,314
		3,499,971	3,161,101	3,361,977
Assets held for sale	5,32	5,711	5,158	
Total current assets		3,505,682	3,166,259	3,361,977
Total assets	5	₩ 5,921,368	\$ 5,348,056	₩ 5,777,059

# KT&G CORPORATION AND SUBSIDIARIES Consolidated Statements of Financial Position (Continued)

### As of March 31, 2011 and 2010

In millions of won		2011 Korean	2011 U.S. dollars	2010 Korean
and thousands of U.S. dollars	Note	won	(note 4)	won
Equity				
<b>Equity</b> Ordinary shares	1,16	₩ 954,959	\$ 862,500	₩ 954,959
Other capital surplus	1,16	5,333	•	5,333
Treasury shares	17	(216,827	•	•
Gain on reissuance of treasury shares	17	482,129		482,129
Reserve	18	2,712,202		2,179,227
Retained earnings	19	406,751	367,370	1,151,358
Equity attributable to owners of the parent	30	4,344,547	3,923,904	4,556,179
Non-controlling interests	80	42,841	38,693	42,130
Total equity		4,387,388	3,962,597	4,598,309
Liabilities				
Long-term borrowings	15,20,30	1,414	1,277	1,540
Long-term trade and other payables	15,21,29,30	24,454	22,086	22,880
Long-term advance receipts	24	11,977	•	10,935
Defined benefit liabilities	23	55,456		48,324
Provision		2,177	•	2,220
Deferred income tax liabilities	27	178,844	161,528	167,503
Total non-current liabilities		274,322	247,762	253,402
Short-term borrowings	15,22,30	57,678	52,093	66,507
Current portion of long-term borrowings	15,20,30	503	454	506
Trade and other payables	21,29,30	811,731	733,139	301,211
Advance receipts		10,045	9,074	9,335
Income taxes payable	27	54,675	49,381	222,932
Tobacco excise and other taxes payable		325,026	293,556	324,857
Total current liabilities		1,259,658	1,137,697	925,348
Total liabilities	5	1,533,980	1,385,459	1,178,750
Total equity and liabilities		₩ 5,921,368	\$ 5,348,056	₩ 5,777,059

## KT&G CORPORATION AND SUBSIDIARIES Consolidated Statements of Comprehensive Income

### For the three-month periods ended March 31, 2011 and 2010

In millions of won and thousands of U.S. dollars, except earnings per share	Note		2011 Korean won	2011 U.S. dollars (note 4)		2010 Korean won
Sales Cost of sales	5,29 29	₩	824,445 (346,801)	\$ 744,621 (313,223)	₩	780,936 (321,752)
Gross profit			477,644	431,398		459,184
Other income Selling expenses General and administrative expenses Other expense	25 25 25 25		12,142 (149,720) (68,120) (22,551)	10,966 (135,224) (61,524) (20,367)		13,224 (139,852) (54,977) (26,719)
Profit from operations	5		249,395	225,249		250,860
Net finance income (costs) Share of gain of associates Share of loss of associates	26 9 9		7,823 273 (136)	7,065 247 (123)		6,205 - (133)
Profit before income taxes Income tax expense	27		257,355 (74,242)	232,438 (67,054)		256,932 (77,860)
Profit for the period		₩	183,113	\$ 165,384	₩	179,072
Other comprehensive income: Available-for-sale financial assets, net of tax Exchange differences	10,26,27	₩	(13,659)	\$ (12,336)	₩	59,399
on translating foreign operations, net of tax Actuarial gains (losses), net of tax	27 23,27		2,634 (63)	2,378 (57)		(4,640) 3,468
Other comprehensive income (expense) for the period, net of tax	·		(11,088)	(10,015)		58,227
Total comprehensive income for the period		₩	172,025	\$ 155,369	₩	237,299
Profit attributable to: - Owners of the parent - Non-controlling interests		₩	182,397 716	\$ 164,738 646	₩	180,916 (1,844)
		₩	183,113	\$ 165,384	₩	179,072
Total comprehensive income attributable to: - Owners of the parent - Non-controlling interests		₩	171,314 711 172,025	\$ 154,727 642 155,369	₩	239,236 (1,937) 237,299
Earnings per share in won and U.S. dollars: Basic and diluted	28	₩	1,429	\$ 1.29		1,422

## KT&G CORPORATION AND SUBSIDIARIES Consolidated Statements of Changes in Equity

### For the three-month period ended March 31, 2011

In millions of won		Ordinary shares	Other capital surplus	re Treasury shares	Gain on eissuance of treasury shares	Reserve	Retained earnings	Owners of the parent	Non- controlling interest	Total equity
Balance at January 1, 2011	₩	954,959	5,333	(216,827)	482,129	2,179,227	1,151,358	4,556,179	42,130	4,598,309
Total comprehensive income for the period: Profit for the period		-	-	<del>-</del>	_	-	182,397	182,397	716	183,113
Other comprehensive income: Available-for-sale financial assets, net of tax Exchange differences		-	-	-	-	(13,659)	-	(13,659)	-	(13,659)
on translating foreign operations, net of tax Actuarial losses, net of tax		-	-	-	-	2,634 -	- (58)	2,634 (58)	- (5)	2,634 (63)
Total other comprehensive income		-	-	-	_	(11,025)	(58)	(11,083)	(5)	(11,088)
Total comprehensive income for the period		-	-	-	_	(11,025)	182,339	171,314	711	172,025
Transactions with owners and others, recorded directly Dividends Transfer to unconditional reserve	y in eq	juity: - -	- -	- -	- -	- 544,000	(382,946) (544,000)		- -	(382,946)
Total transactions with owners and others		_	_	_	_	544,000	(926,946)	(382,946)	_	(382,946)
Balance at March 31, 2011	₩	954,959	5,333	(216,827)	482,129	2,712,202	406,751	4,344,547	42,841	4,387,388

## KT&G CORPORATION AND SUBSIDIARIES Consolidated Statements of Changes in Equity (Continued)

### For the three-month period ended March 31, 2011

In thousands of U.S. dollars		Ordinary shares	Other capital surplus	r Treasury shares	Gain on eissuance of treasury shares	Reserve	Retained earnings	Owners of the parent	Non- controlling interest	Total equity
Balance at January 1, 2011	\$	862,500	4,816	(195,834)	435,448	1,968,233	1,039,883	4,115,046	38,051	4,153,097
Total comprehensive income for the period: Profit for the period		-	-		_		164,738	164,738	646	165,384
Other comprehensive income: Available-for-sale financial assets, net of tax Exchange differences		-	-	-	-	(12,336)	-	(12,336)	-	(12,336)
on translating foreign operations, net of tax Actuarial losses, net of tax		- -	- -	- -	- -	2,378 -	- (53)	2,378 (53)	- (4)	2,378 (57)
Total other comprehensive income		-	-	-	_	(9,958)	(53)	(10,011)	(4)	(10,015)
Total comprehensive income for the period		-	-	-	-	(9,958)	164,685	154,727	642	155,369
Transactions with owners and others, recorded direct	ly in ec	juity:								
Dividends Transfer to unconditional reserve		-	-	-	-	- 491,329	(345,869) (491,329)		-	(345,869)
Total transactions with owners and others		-	-	-	-	491,329	(837,198)	(345,869)	-	(345,869)
Balance at March 31, 2011	\$	862,500	4,816	(195,834)	435,448	2,449,604	367,370	3,923,904	38,693	3,962,597

## KT&G CORPORATION AND SUBSIDIARIES Consolidated Statements of Changes in Equity (Continued)

### For the three-month period ended March 31, 2010

		Ordinary	Other capital	Treasury	Gain on eissuance of treasury	_	Retained	Owners of the	Non- controlling	Total
In millions of won		shares	surplus	shares	shares	Reserve	earnings	parent	interest	equity
Balance at January 1, 2010	₩	954,959	5,321	(226,945)	468,274	2,075,269	704,012	3,980,890	27,112	4,008,002
Total comprehensive income for the period: Profit for the period				-	_		180,916	180,916	(1,844)	179,072
Other comprehensive income: Available-for-sale financial assets, net of tax Exchange differences		-	-	-	-	59,399	-	59,399	-	59,399
on translating foreign operations, net of tax Actuarial gains (losses), net of tax		-	-	-	-	(4,640) -	- 3,561	(4,640) 3,561	(93)	(4,640) 3,468
Total other comprehensive income		-	-	-	-	54,759	3,561	58,320	(93)	58,227
Total comprehensive income for the period		-	-	-	-	54,759	184,477	239,236	(1,937)	237,299
Transactions with owners and others, recorded directly	y in eq	uity:								
Dividends Transfer from reserve for		-	-	-	-	-	(356,157)	(356,157)	-	(356,157)
research and human resource development		-	-	-	-	(15,000)	15,000	-	-	-
Transfer from reserve for loss on reissuance of treasury shares		-	-	-	-	(26,646)	26,646	-	-	-
Transfer to reserve for research and human resource development		-	-	-	-	60,000	(60,000)		-	-
Transfer to unconditional reserve		-	-	=	=	203,000	(203,000)	-	-	
Total transactions with owners and others		-	-	-	-	221,354	(577,511)	(356,157)	-	(356,157)
Balance at March 31, 2010	₩	954,959	5,321	(226,945)	468,274	2,351,382	310,978	3,863,969	25,175	3,889,144

# KT&G CORPORATION AND SUBSIDIARIES Consolidated Statements of Cash Flows

### For the three-month periods ended March 31, 2011 and 2010

In millions of won and thousands of U.S. dollars	Note		2011 Korean won	2011 U.S. dollars (note 4)		2010 Korean won
Cash flows from operating activities Cash generated from operations Income tax paid	33	₩	264,043 (99,520)	\$ 238,478 (89,884)	₩	311,648 (51,907)
Net cash from operating activities			164,523	148,594		259,741
Cash flows from investing activities						
Interest received			7,775	7,022		4,395
Investment income received			004	017		
from long-term deposits in MSA Escrow Fund Dividends received			904 200	817 180		_
Proceeds from sale of property, plant and equipment			6,687	6,040		8,437
Proceeds from sale of intangible assets			3,641	3,289		538
Proceeds from sale of available-for-sale financial assets			-	-		967
Collection of loans			4,463	4,031		18,872
Withdrawal of guarantee deposits			21,126	19,081		7,634
Purchases of property, plant and equipment			(53,349)	(48,183)		(34,233)
Acquisition of intangible assets Acquisition of investment property			(819) (1,221)	(739) (1,103)		(1,441)
Purchases of equity accounted investment			(12,600)	(1,103)		_
Purchases of available-for-sale financial assets			(12,000)	(11,000)		(623)
Increase in loans			(19)	(17)		(2,724)
Payments for guarantee deposits			(24,525)	(22,150)		(13,118)
Payments for long-term deposits in MSA Escrow Fund			(2,859)	(2,582)		(1,732)
Others, net			6,611	5,968		(3,078)
Net cash used in investing activities			(43,985)	(39,726)		(16,106)
Cash flows from financing activities						
Interest paid			(678)	(612)		(1,226)
Dividends paid			- 405	4.054		(356,157)
Proceeds from short-term borrowings Increase in deposits received			5,485 5,363	4,954 4,844		15,813 452
Repayment of long-term borrowings			(128)	(116)		(70)
Repayment of short-term borrowings			(7,485)	(6,760)		(18,595)
Decrease in deposits received			(3,592)	(3,245)		(1,901)
Net cash used in financing activities			(1,035)	(935)		(361,684)
Net increase in cash and cash equivalents			119,503	107,933		(118,049)
Cash and cash equivalents at beginning of period			981,314	886,302		316,672
Effect of exchange rate fluctuation on cash held			(1,632)	(1,474)		(1,040)
Cash and cash equivalents at end of period		₩	1,099,185	\$ 992,761	₩	197,583

See accompanying notes to the consolidated financial statements.

#### March 31, 2011 and 2010

#### 1. Organization and Description of Business

KT&G Corporation (the "Parent Company"), which is engaged in manufacturing and selling tobaccos, was established on April 1, 1987 as Korea Monopoly Corporation, a wholly-owned enterprise of the Korean government, pursuant to the Korea Monopoly Corporation Act, in order to secure financing and to promote and develop, through efficient management, the monopoly business of red ginseng and tobacco. On April 1, 1989, the Parent Company changed its name to Korea Tobacco and Ginseng Corporation pursuant to the Korea Tobacco and Ginseng Corporation Act. Also, pursuant to the Act on Management Reform and Privatization of Public Enterprises, proclaimed on August 28, 1997 and enforced on October 1, 1997, the Parent Company was excluded from the application of the Act for the Management of Government Invested Enterprises. Accordingly, the Parent Company became an entity existing and operating under the Commercial Code of Korea. The Korean government sold 28,650,000 shares of the Parent Company to the public during 1999 and the Parent Company listed its shares on the Korea Exchange (formerly, the Korea Stock Exchange) on October 8, 1999. On December 27, 2002, the Parent Company changed its name again to KT&G Corporation from Korea Tobacco and Ginseng Corporation.

As of March 31, 2011, the Parent Company has four manufacturing plants, including the Shintanjin plant, and 14 local headquarters and 139 branches for the sale of tobacco throughout the country. Also, the Parent Company has the Gimcheon plant for fabrication of leaf tobacco and the Cheonan printing plant for the manufacturing of packaging. The head office of the Parent Company is located in Pyeongchon-dong, Daedeok-gu, Daejeon.

Pursuant to the Korean government's privatization program and management reorganization plan, on December 28, 1998, the shareholders approved a plan to separate the Parent Company into two companies by setting up a subsidiary for its red ginseng business segment effective January 1, 1999. The separation was accomplished by the Parent Company's contribution of the assets and liabilities in the red ginseng business segment into a wholly-owned subsidiary, Korea Ginseng Corporation.

On October 17, 2002 and October 31, 2001, the Parent Company listed 35,816,658 and 45,400,000 Global Depositary Receipts ("GDR") (each GDR representing the right to receive one-half share of an ordinary share of the Parent Company), respectively, on the Luxembourg Stock Exchange pursuant to the Korean government's privatization program. Also, on June 25, 2009, the market of the Parent Company's GDR was changed from the BdL market to the Euro MTF in the Luxembourg Stock Exchange.

The ownership of the Parent Company's issued ordinary shares as of March 31, 2011 is held as follows:

In millions of won, except number of shares and percentage of ownership

Shareholder	Number of shares	Percentage of ownership	Amount
Industrial Bank of Korea	9,510,485	6.93%	47,552
Employee Share Ownership Association	3,846,472	2.80%	19,232
Treasury shares	9,643,697	7.02%	48,219
Others	114,291,843	83.25%	571,459
Retirement of treasury share	-	-	268,497
	137,292,497	100.00%	954,959

#### March 31, 2011 and 2010

#### 2. Basis of Preparation

#### (a) Statement of Compliance

The consolidated financial statements have been prepared in accordance with Korean International Financial Reporting Standards ("K-IFRS"), as prescribed in the Act on External Audit of Corporations. K-IFRS is effective from the fiscal year beginning on or after January 1, 2011 and the Group early-adopted K-IFRS from 2009.

Theses consolidated financial statements have been prepared in accordance with K-IFRS No.1034 *Interim Financial Reporting*.

#### (b) Basis of Measurement

The consolidated financial statements have been prepared under the historical cost basis except as described in the accounting policy below on financial instruments and inventories valued at net realizable value.

#### (c) Use of Estimates and Judgments

The preparation of the consolidated financial statements in conformity with K-IFRS requires management to make judgments, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, income and expenses. Actual results may differ from these estimates.

Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognized in the period in which the estimates are revised and in any future periods affected.

Information about critical judgements in applying accounting policies that have the most significant effect on the amounts recognized in the consolidated financial statements is included in the following notes:

- Classification of investment property note 8
- Deferred revenue note 24.

Information about assumptions and estimation uncertainties that have a significant risk of resulting in a material adjustment within the next financial year is included in the following notes:

- Measurement of defined benefit obligations note 23
- Provisions and contingencies note 31.

#### March 31, 2011 and 2010

#### 3. Significant Accounting Policies

#### (a) Basis of Consolidation

#### Subsidiaries

A subsidiary is an entity controlled by the Group, where control is the power to govern the financial and operating policies of the entity so as to obtain benefit from its activities. The existence and effect of potential voting rights that are currently exercisable or convertible are considered when assessing the control. The financial statements of subsidiaries are included in the consolidated financial statements from the date that control commences until the date that control ceases. If a member of the Group uses accounting policies other than those adopted in the consolidated financial statements for like transactions and events in similar circumstances, appropriate adjustments are made to its financial statements in preparing the consolidated financial statements.

Profit or loss and each component of other comprehensive income are attributed to owners of the Parent Company and to non-controlling interests. Total comprehensive income is attributed to owners of the Parent Company and to non-controlling interests even if this results in non-controlling interests having a deficit balance.

#### Associates

An associate is an entity over which the Group has significant influence and that is neither a subsidiary nor an interest in a joint venture. The investment in an associate is initially recognized at cost and the carrying amount is increased or decreased to recognize the Group's share of the profit or loss and changes in equity of the associate after the date of acquisition. If an associate uses accounting policies other than those of the Group for like transactions and events in similar circumstances, appropriate adjustments are made to its financial statements in applying the equity method.

#### Transactions Eliminated on Consolidation

Intra-group balances and transactions, and any unrealized income and expenses arising from intra-group transactions, are eliminated in preparing the consolidated financial statements.

#### (b) Foreign Currencies

These consolidated financial statements are presented in Korean won, which is the Parent Company's functional currency that is the currency of the primary economic environment in which the Group operates.

Foreign currency transactions are initially recorded using the spot exchange rate between the functional currency and the foreign currency at the date of the transaction. At the end of each reporting period, foreign currency monetary items are translated using the closing rate. Non-monetary items that are measured in terms of historical cost in a foreign currency are translated using the exchange rate at the date of the transaction. Non-monetary items that are measured at fair value in a foreign currency are translated using the exchange rates at the date when the fair value was determined.

Exchange differences arising on the settlement of monetary items or on translating monetary items at rates different from those at which they were translated on initial recognition during the period or in previous financial statements are recognized in profit or loss in the period in which they arise. When gains or losses on non-monetary items are recognized in other comprehensive income, exchange components of those gains or losses are recognized in other comprehensive income. Conversely, when gains or losses on non-monetary items are recognized in profit or loss, exchange components of those gains or losses are recognized in profit or loss.

#### March 31, 2011 and 2010

#### 3. Significant Accounting Policies (Continued)

#### (b) Foreign Currencies (Continued)

If the functional currency of foreign operations differs from the Group's presentation currency, assets and liabilities for each statement of financial position presented (including comparatives) are translated using the exchange rate at the date of that statement of financial position and income and expenses for each statement of comprehensive income presented (including comparatives) are translated using the exchange rates at the dates of the transactions. All resulting exchange differences are recognized in other comprehensive income.

#### (c) Property, Plant and Equipment

Property, plant and equipment are initially measured at cost and after initial recognition, are carried at cost less accumulated depreciation and accumulated impairment losses. The cost of property, plant and equipment includes expenditure arising directly from the construction or acquisition of the asset, any costs directly attributable to bringing the asset to the location and condition necessary for them to be capable of operating in the manner intended by management and the initial estimate of the costs of dismantling and removing the item and restoring the site on which they are located. In addition, in the preparation of the opening K-IFRS consolidated statement of financial position on the date of transition to K-IFRS, the Group measures some land at deemed cost which is fair value at the date of transition in accordance with K-IFRS No.1101.

Subsequent costs are recognized in the carrying amount of property, plant and equipment at cost or, if appropriate, as separate items if it is probable that future economic benefits associated with the item will flow to the Group and the cost of the item can be measured reliably. The carrying amount of the replaced part is derecognized. The costs of the day-to-day servicing are recognized in profit or loss as incurred.

Property, plant and equipment, except for land and other tangible fixed assets, are depreciated on a straight-line basis over the estimated useful lives of each part of an item of property, plant and equipment. The estimated useful lives are as follows:

	Useful lives (years)
Buildings and structures	4 ~ 60
Machinery and vehicles	2 ~ 20
Tools, furniture and fixtures	4 ~ 5

Each part of property, plant and equipment with a cost that is significant in relation to the total cost is depreciated separately.

Depreciation methods, useful lives and residual values are reviewed at each financial year-end and adjusted if appropriate. The change is accounted for as a change in an accounting estimate.

#### March 31, 2011 and 2010

#### 3. Significant Accounting Policies (Continued)

#### (d) Intangible Assets

Intangible assets are measured initially at cost and after initial recognition, are carried at cost less accumulated amortization and accumulated impairment losses. Intangible assets consist of industrial property rights, rights to facility usage and other intangible asset. Intangible assets are amortized on a straight-line basis over the estimated useful lives of intangible assets from the date that they are available for use. The residual value of intangible assets is assumed to be zero. However, as there are no foreseeable limits to the periods over which rights to facility usage and some of industrial property right are expected to be available for use, these intangible assets are regarded as having indefinite useful lives and not amortized.

The estimated useful lives were as follows:

Useful lives (years)

Industrial property rights Rights to facility usage Other intangible assets  $10 \sim 20$  or indefinite indefinite  $4 \sim 15$ 

The amortization period and the amortization method for intangible assets with a finite useful life are reviewed at each financial year-end. The useful lives of intangible assets that are not being amortized are reviewed each period to determine whether events and circumstances continue to support an indefinite useful life assessment for those assets. If it is appropriate to change, such a change is accounted for as a change in an accounting estimate.

#### (e) Investment Property

Properties held to earn rental or for capital appreciation are classified as investment properties. Investment properties are measured initially at its cost including transaction costs and after initial recognition, are carried at cost less accumulated depreciation and accumulated impairment losses.

Subsequent costs are recognized in the carrying amount of investment property at cost or, if appropriate, as separate items if it is probable that future economic benefits associated with the item will flow to the Group and the cost of the item can be measured reliably. The carrying amount of the replaced part is derecognized. The costs of the day-to-day servicing are recognized in profit or loss as incurred.

Investment properties, except for land, are depreciated on a straight-line basis over 10 ~ 60 years, the estimated useful lives. Depreciation methods, useful lives and residual values are reviewed at each financial year-end and adjusted if appropriate. The change is accounted for as a change in an accounting estimate.

#### March 31, 2011 and 2010

#### 3. Significant Accounting Policies (Continued)

#### (f) Inventories

Inventories are measured at the lower of cost and net realizable value. The cost of inventories comprises all costs of purchase, costs of conversion and other costs incurred in bringing the inventories to their present location and condition.

The cost of inventories is determined by the weighted-average method for merchandise, finished goods, by-products, work-in-progress and tobacco leaf in raw materials, by the moving-average method for raw materials and supplies; and by the specific identification method for all other inventories.

When inventories are sold, the carrying amount of those inventories is recognized as an expense in the period in which the related revenue is recognized. The amount of any write-down of inventories to net realizable value and all losses of inventories are recognized as an expense in the period the write-down or loss occurs. The amount of any reversal of any write-down of inventories, arising from an increase in net realizable value, is recognized as a reduction in the amount of inventories and recognized as an expense in the period in which the reversal occurs.

Tobacco leaf inventories which have an operating cycle that exceeds 12 months are classified as current assets, consistent with recognized industry practice. The estimated amounts of inventories in current assets which are not expected to be realized within 12 months are \text{\psi}386,228 million and \text{\psi}403,082 million as of March 31, 2011 and December 31, 2010, respectively.

#### (g) Non-derivative Financial Assets

The Group classifies a non-derivative financial asset into the following four categories: financial assets at fair value through profit or loss, held-to-maturity investments, loans and receivables or available-for-sale financial assets, relating to recognition and measurement of financial assets. The Group recognizes financial assets in the consolidated statement of financial position when the Group becomes a party to the contractual provisions of the financial asset. The Group derecognizes financial assets from the consolidated statement of financial position when the contractual rights to the cash flows from the financial asset expire or the Group transfers the contractual rights to receive the cash flows on the financial asset in a transaction in which and all the risks and rewards of ownership of the financial asset are substantially transferred. If the Group retains substantially all the risks and rewards of ownership of the transferred financial assets, the Group continues to recognize the transferred financial asset and recognizes financial liabilities for the consideration received.

Non-derivative financial assets comprise investments in equity and debt securities, long-term deposits in MSA Escrow Fund, trade and other receivables and cash and cash equivalents. When non-derivative financial assets are recognized initially, the Group measures it at its fair value plus, in the case of financial assets not at fair value through profit or loss, transaction costs that are directly attributable to the acquisition of the financial asset.

#### March 31, 2011 and 2010

#### 3. Significant Accounting Policies (Continued)

#### (g) Non-derivative Financial Assets (Continued)

#### Financial Assets at Fair Value through Profit or Loss

Financial assets are classified at fair value through profit or loss if it is held for trading or is designated as such upon initial recognition. Upon initial recognition transaction costs are recognized in profit or loss when incurred. Financial assets at fair value through profit or loss are measured at fair value, and changes therein are recognized in profit or loss.

#### Held-to-maturity Investments

Non-derivative financial assets with fixed or determinable payments and fixed maturity that the Group has the positive intention and ability to hold to maturity are classified as held-to-maturity investments. After initial recognition, held-to-maturity investments are measured at amortized cost using the effective interest method.

#### Loans and Receivables

Loans and receivables are trade receivables, loans and other receivables with fixed or determinable payments that are not quoted in an active market. After initial recognition, loans and receivables are measured at amortized cost using the effective interest method except for short-term receivables of which the effect of discounting is immaterial.

#### Available-for-sale Financial Assets

Available-for-sale financial assets are those non-derivative financial assets that are designated as available for sale or are not classified as financial assets at fair value through profit or loss, held-to-maturity investments or loans and receivables. Subsequent to initial recognition, they are measured at fair value and changes therein are recognized directly in other comprehensive income, except for impairment losses and foreign exchange gains and losses on monetary available-for-sale financial assets. Investments in equity instruments that do not have a quoted market price in an active market and whose fair value cannot be reliably measured are measured at cost. When the financial asset is derecognized or impairment losses is recognized, the cumulative gain or loss previously recognized in other comprehensive income is reclassified from equity to profit or loss. Dividends on an available-for-sale equity instrument are recognized in profit or loss when the Group's right to receive payment is established.

#### Cash and Cash Equivalents

Cash and cash equivalents comprise cash on hand, demand deposits and short-term, highly liquid investments that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value. Equity investments are excluded from cash equivalents unless they are, in substance, cash equivalents, for example in the case of preferred shares acquired within a short period of their maturity and with a specified redemption date. Bank overdrafts are included as a component of cash and cash equivalents for the purpose of the consolidated statement of cash flows.

#### March 31, 2011 and 2010

#### 3. Significant Accounting Policies (Continued)

#### (h) Non-derivative Financial Liabilities

The Group classifies non-derivative financial liabilities into financial liabilities at fair value through profit or loss or other financial liabilities in accordance with the substance of the contractual arrangement and the definitions of financial liabilities. The Group recognizes financial liabilities in the consolidated statement of financial position when the Group becomes a party to the contractual provisions of the financial liability and removes financial liabilities from the consolidated statement of financial position when the financial liability is extinguished.

Non-derivative financial liabilities comprise borrowings and trade and other payables. When non-derivative financial liabilities are recognized initially, the Group measures it at its fair value minus, in the case of financial liabilities not at fair value through profit or loss, transaction costs that are directly attributable to the issue of the financial liability.

#### Financial Liabilities at Fair Value through Profit or Loss

Financial liabilities are classified at fair value through profit or loss if it is held for trading or is designated as such upon initial recognition. Upon initial recognition transaction costs are recognized in profit or loss when incurred. Financial liabilities at fair value through profit or loss are measured at fair value, and changes therein are recognized in profit or loss.

#### Other Financial Liabilities

Other financial liabilities are those non-derivative financial liabilities that are not classified as financial liabilities at fair value through profit or loss. After initial recognition, other financial liabilities are measured at amortized cost using the effective interest method except for short-term liabilities of which the effect of discounting is immaterial.

#### (i) Non-current Assets Held for Sale

The Group classifies a non-current asset (or disposal group) as held for sale if its carrying amount will be recovered principally through a sale transaction rather than through continuing use, and measures it at the lower of its carrying amount and fair value less costs to sell.

A non-current asset which is classified as held for sale or which is part of a disposal group classified as held for sale is not depreciated.

The Group recognizes an impairment loss for write-down of the asset (or disposal group) to fair value less costs to sell and a gain for increase in fair value less costs to sell of an asset, but not in excess of the cumulative impairment loss that has been recognized previously in accordance with K-IFRS No.1036 Impairment of Assets.

#### March 31, 2011 and 2010

#### 3. Significant Accounting Policies (Continued)

#### (j) Revenue Recognition

The Group's revenue categories consist of goods sold, services and other income.

Revenue from sale of goods is measured at the fair value of the consideration received or receivable, net of tobacco excise and other taxes, trade discounts and volume rebates. Revenue from the sale of goods is recognized when the Group has transferred to the buyer the significant risks and rewards of ownership of the goods, the Group retains neither continuing managerial involvement to the degree usually associated with ownership nor effective control over the goods sold, the amount of revenue can be measured reliably, it is probable that the economic benefits associated with the transaction will flow to the Group and the costs incurred or to be incurred in respect of the transaction can be measured reliably. Tobacco excise and other taxes deducted from revenue for the three-month periods ended March 31, 2011 and 2010 were \(\frac{\psi}{2}\)738,065 million and \(\frac{\psi}{2}\)750,231 million, respectively.

Revenue from the building lotting-out construction contracts is recognized upon delivery when the significant risks and rewards of ownership of the goods are transferred to the buyer.

Revenue associated with the transaction involving the rendering of services is recognized by reference to the stage of completion of the transaction at the end of the reporting period when the amount of revenue can be measured reliably, it is probable that the economic benefits associated with the transaction will flow to the Group, the stage of completion of the transaction at the end of the reporting period can be measured reliably and the costs incurred for the transaction and the costs to complete the transaction can be measured reliably. When the outcome of the transaction involving the rendering of services cannot be estimated reliably, revenue is recognized only to the extent of the expenses recognized that are recoverable.

Revenue arising from the use by others of the Group assets yielding interest, royalties and dividends is recognized when it is probable that the economic benefits associated with the transaction will flow to the Group and the amount of the revenue can be measured reliably.

In addition, interest is recognized using the effective interest method, royalties are recognized on an accrual basis in accordance with the substance of the relevant agreement and dividends are recognized when the shareholders' right to receive is established.

#### (k) Impairment of Non-financial Assets

The Group assesses at the end of each reporting period whether there is any indication that an asset may be impaired. If any such indication exists, the Group estimates the recoverable amount of the asset. Intangible assets with indefinite useful lives and intangible assets not yet available for use are tested for impairment annually, irrespective of whether there is any indication that it may be impaired. If there is any indication that an asset may be impaired, recoverable amount is estimated for the individual asset. If it is not possible to estimate the recoverable amount of the individual asset, the Group determines the recoverable amount of the cash-generating unit to which the asset belongs (the asset's cash-generating unit).

The recoverable amount is measured as the higher of an asset's or cash-generating unit's fair value less costs to sell and its value in use. If the recoverable amount of an asset or cash-generating unit is less than its carrying amount, the carrying amount of the asset is reduced to its recoverable amount. That reduction is recognized in profit or loss.

#### March 31, 2011 and 2010

#### 3. Significant Accounting Policies (Continued)

#### (I) Impairment of Financial Assets

The Group assesses at the end of each reporting period whether there is any objective evidence that a financial asset or group of financial assets is impaired, except a financial asset at fair value through profit or loss. A financial asset or group of financial assets is considered to be impaired if there is objective evidence of impairment as a result of one or more events that occurred after the initial recognition of the asset and that loss event has an impact on the estimated future cash flows of the financial asset. For specific financial assets such as trade receivables, if the Group determines that no objective evidence of impairment exists for and individually assessed financial asset, it collectively assesses them for impairment. The objective evidence that the group of loans and receivables is impaired includes an increased number of delayed payments and an adverse change in national or local economic conditions that correlate with defaults on the assets in the group.

The amount of the impairment loss on financial assets carried at amortized cost is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows discounted at the financial asset's original effective interest rate. The carrying amount of the asset is reduced either directly or through use of an allowance account. The amount of the loss is recognized in profit or loss. If, in a subsequent period, the amount of the impairment loss decreases and the decrease can be related objectively to an event occurring after the impairment was recognized, the previously recognized impairment loss is reversed. The reversal does not result in a carrying amount of the financial asset that exceeds what the amortized cost would have been had the impairment not been recognized at the date the impairment is reversed. The amount of the reversal is recognized in profit or loss.

The amount of the impairment loss on financial assets carried at cost is measured as the difference between the carrying amount of the financial asset and the present value of estimated future cash flows discounted at the current market rate of return for a similar financial asset. Such impairment losses are not reversed.

When a decline in the fair value of an available-for-sale financial asset has been recognized in other comprehensive income and there is objective evidence that the asset is impaired, the cumulative loss that had been recognized in other comprehensive income is reclassified from equity to profit or loss as a reclassification adjustment even though the financial asset has not been derecognized. Impairment losses recognized in profit or loss for an investment in an equity instrument classified as available for sale are not reversed through profit or loss. If, in a subsequent period, the fair value of a debt instrument classified as available for sale increases and the increase can be objectively related to an event occurring after the impairment loss was recognized in profit or loss, the impairment loss is reversed, with the amount of the reversal recognized in profit or loss.

#### March 31, 2011 and 2010

#### 3. Significant Accounting Policies (Continued)

#### (m) Income Taxes

Income tax expense comprises current tax expense and deferred tax expense. Current and deferred taxes are recognized as an expense included in profit or loss for the period, except to the extent that the tax arises from a transaction which is recognized in other comprehensive income or directly in equity.

Current tax expense is the amount of income taxes payable (recoverable) in respect of the taxable profit (tax loss) for a period. Current tax liabilities (assets) for the current and prior periods are measured at the amount expected to be paid to (recovered from) the taxation authorities, using the tax rates that have been enacted or substantively enacted by the end of the reporting period.

Deferred tax assets and liabilities are recognized for temporary differences which are differences between the carrying amount of an asset or liability in the consolidated statement of financial position and its tax base, the carryforward of unused tax losses and unused tax credits. Deferred tax assets and liabilities are measured at the tax rates that are expected to apply to the period when the asset is realized or the liability is settled, based on tax rates that have been enacted or substantively enacted by the end of the reporting period.

The Group recognizes a deferred tax liability for all taxable temporary differences associated with investments in subsidiaries and associates, except to the extent that the Group is able to control the timing of the reversal of the temporary difference; and it is probable that the temporary difference will not reverse in the foreseeable future.

The Group recognizes a deferred tax asset for all deductible temporary differences arising from investments in subsidiaries and associates, to the extent that, and only to the extent that it is probable that the temporary difference will reverse in the foreseeable future; and taxable profit will be available against which the temporary difference can be utilized.

The carrying amount of a deferred tax asset is reviewed at the end of each reporting period. The Group reduces the carrying amount of a deferred tax asset to the extent that it is no longer probable that sufficient taxable profit will be available to allow the benefit of part or all of these deferred tax assets to be utilized. Such reduction is reversed to the extent that it becomes probable that sufficient taxable profit will be available.

Income tax expense is recognized in each interim period based on the best estimate of the weighted average annual income tax rate expected for the full financial year.

#### (n) Dividends

The dividends declared to holders of equity instruments after the reporting period are not recognized as a liability at the end of the reporting period.

#### (o) Equity Capital

Ordinary shares are classified as equity. Incremental costs directly attributable to the equity transaction are recognized as a deduction from equity, net of any tax effects.

If the Group reacquires its own equity instruments, those instruments ("treasury shares") are presented as a deduction from total equity. The gain or loss on the purchase, sale, issue or cancellation of treasury shares is not recognized in profit or loss but recognized directly in equity.

#### March 31, 2011 and 2010

#### 3. Significant Accounting Policies (Continued)

#### (p) Provisions, Contingent Assets and Contingent Liabilities

Provisions are recognized when the Group has a present legal or constructive obligation as a result of a past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation.

The amount recognized as a provision is the best estimate of the expenditure required to settle the present obligation at the end of the reporting period. The risks and uncertainties that inevitably surround many events and circumstances are taken into account in reaching the best estimate of a provision. Where the effect of the time value of money is material, the amount of a provision is the present value of the expenditures expected to be required to settle the obligation.

Where some or all of the expenditure required to settle a provision is expected to be reimbursed by another party, the reimbursement is recognized when, and only when, it is virtually certain that reimbursement will be received if the Group settles the obligation. The reimbursement is treated as a separate asset.

Provisions are reviewed at the end of each reporting period and adjusted to reflect the current best estimate. If it is no longer probable that an outflow of resources embodying economic benefits will be required to settle the obligation, the provision is reversed.

In addition, with regard to returns, the Group recognizes revenue, net of estimated returns and provides for the estimated liability at the time revenue is recognized. The related estimated cost of returns is added to the cost of sales or selling, general and administrative expenses. At the point of return, differences arising from estimates are recognized as cost of sales or selling, general and administrative expenses.

#### (q) Employee Benefits

#### Short-term Employee Benefits

Short-term employee benefits are employee benefits that are due to be settled within 12 months after the end of the period in which the employees render the related service. When an employee has rendered service to the Group during an accounting period, the Group recognizes the undiscounted amount of short-term employee benefits expected to be paid in exchange for that service.

The Group recognizes the expected cost of profit-sharing and bonus payments if the Group has a present legal or constructive obligation to make such payments as a result of past events; and a reliable estimate of the obligation can be made.

#### Retirement Benefits: Defined Contribution Plans

With regard to the defined contribution plan, when an employee has rendered service to the Group during a period, the Group recognizes the contribution payable to a defined contribution plan in exchange for that service as a liability (accrued expense), after deducting any contribution already paid. If the contribution already paid exceeds the contribution due for service before the end of the reporting period, the Group recognizes that excess as an asset (prepaid expense) to the extent that the prepayment will lead to a reduction in future payments or a cash refund.

#### March 31, 2011 and 2010

#### 3. Significant Accounting Policies (Continued)

#### (q) Employee Benefits (Continued)

#### Retirement Benefits: Defined Benefit Plans

The Group classifies retirement benefits plans other than defined contribution plans as defined benefit plans. The defined benefit liabilities are calculated at the present value of the defined benefit obligations less the fair value of the plan assets at the end of the reporting period.

In determining the present value of its defined benefit obligations and the related current service cost, the Group uses the projected unit credit method.

With regard to actuarial gains and losses which arise from application of actuarial assumptions, the Group recognizes all actuarial gains and losses in other comprehensive income. Actuarial gains and losses recognized in other comprehensive income are recognized immediately in retained earnings and are not reclassified to profit or loss in a subsequent period.

#### Termination benefits

The Group recognizes termination benefits as a liability and an expense when, and only when, the Group is demonstrably committed to terminating the employment of an employee or group of employees before the normal retirement date or providing termination benefits as a result of an offer made in order to encourage voluntary redundancy.

#### (r) Deferred Revenue

With regard to ginseng sales, the Group uses the customer loyalty program to provide customers with incentives to buy its goods. If a customer buys goods, the Group awards the customer points which can be redeemed in the future for free or discounted goods. The fair value of the consideration received or receivable in respect of the initial sale is allocated between the points and the other components of the sale. The consideration allocated to the points is estimated by considering the fair value of ginseng provided to customers for the redemption of points and expected rate and timing of redemption. The Group recognizes the consideration allocated to the points as revenue when the points are redeemed and the Group fulfils its obligations to supply awards.

#### (s) Earnings per Share

The Group presents basic and diluted earnings per share ("EPS") data for its ordinary shares. Basic EPS is calculated by dividing the profit or loss for the period attributable to owners of the Parent Company by the weighted-average number of shares outstanding during the period.

Diluted EPS is determined by adjusting the profit or loss for the period attributable to owners of the Parent Company and the weighted-average number of shares outstanding for the effects of all dilutive potential shares, which comprise employee share options.

#### March 31, 2011 and 2010

#### 3. Significant Accounting Policies (Continued)

#### (t) Operating Segments

A segment is a distinguishable component of the Group that is engaged in providing products or services, which is determined based on the Group's internal report that is regularly reviewed by the chief operating decision maker in deciding how to allocate resources and in assessing performance. The Group has four operating segments - manufacturing and selling tobaccos (the "Tobacco" segment), manufacturing and selling ginseng products (the "Ginseng" segment), sales or rent of real estate (the "Real Estate" segment) and other operations. The Group's geographical segment information is not included in the consolidated financial statements since segment revenues, segment assets and segment liabilities from external customers attributed to an individual foreign country are immaterial. The prices agreed between the Group companies for intra-group transactions are based on normal commercial practices which would apply between independent businesses.

#### (u) New Standards and Interpretations Not Yet Adopted

The new and amended standards and interpretations that have been issued but are not yet effective as of March 31, 2011 have not been applied in preparing the consolidated financial statements. None of these is expected to have a significant effect on the consolidated financial statement of the Group, except for K-IFRS No. 1109 *Financial Instruments*. The extent of the impact of adopting this standard on the consolidated financial statements has not been determined.

#### 4. Basis of Translating Financial Statements

The consolidated financial statements are expressed in Korean won and have been translated into U.S. dollars at the rate of \(\psi\_1\), 107.20 to \(\psi\_1\), the basic exchange rate on March 31, 2011, solely for the convenience of the reader. This translation should not be construed as a representation that any or all of the amounts shown could be converted into United States dollars at this or any other rate.

#### March 31, 2011 and 2010

### 5. Operating Segments

(a) Details of the Group's operating segments are summarized as follows:

Operating segments	Principal operation
Tobacco	Manufacturing and selling of tobaccos
Ginseng	Manufacturing and selling of red ginseng
Real estate	Selling and renting of real estate
Others	Manufacturing and selling of medicines and others

(b) Segment information on revenue and profit from operations for the three-month period ended March 31, 2011 was as follows:

In millions of won		Tobacco	Ginseng	Real estate	Others	Segment total	Elimination C	onsolidated
Total segment sales Less: Inter-segment sales	₩	564,029 11,511	258,075 26,198	6,258 1,086	42,062 7,184	870,424 45,979	(45,979) (45,979)	824,445
External sales	₩	552,518	231,877	5,172	34,878	824,445	-	824,445
Profit from operations	₩	184,546	64,200	650	5,673	255,069	(5,674)	249,395

(c) Segment information on revenue and profit from operations for the three-month period ended March 31, 2010 was as follows:

Profit from operations	₩	178,231	61,027	9,019	166	248,443	2,417	250,860
External sales	₩	504,668	208,080	32,315	35,873	780,936	-	780,936
Less: Inter-segment sales		2,874	16,392	874	3,567	23,707	(23,707)	
Total segment sales	₩	507,542	224,472	33,189	39,440	804,643	(23,707)	780,936
In millions of won		Tobacco	Ginseng	estate	Others	Total	Elimination C	onsolidated
				Real		Segment		

(d) Segment information on assets and liabilities as of March 31, 2011 was as follows:

			Real		Segment		
In millions of won	Tobacco	Ginseng	estate	Others	total	Elimination (	Consolidated
Assets:							
Segment assets	₩ 3,465,626	940,146	157,078	117,312	4,680,162	(191,502)	4,488,660
Equity accounted investments	842,780	15,890	30,071	-	888,741	(857,107)	31,634
Available-for-sale financial assets	276,137	-	-	240	276,377	-	276,377
Assets held for sale	5,711	-	-	-	5,711	-	5,711
	₩ 4,590,254	956,036	187,149	117,552	5,850,991	(1,048,609)	4,802,382
Unallocated assets							1,118,986
Total assets	₩						5,921,368
Liabilities:							
Segment liabilities	₩ 1,272,192	203,516	-	52,468	1,528,176	(173,038)	1,355,138
Unallocated liabilities							178,842
Total liabilities	₩						1,533,980

#### March 31, 2011 and 2010

### 5. Operating Segments (Continued)

(e) Segment information on assets and liabilities as of December 31, 2010 was as follows:

In millions of won		Tobacco	Ginseng	Real estate	Others	Segment total	Flimination (	Consolidated
THE TRANSPORT OF THE TR		1000000	Girloonig	Octato	011010	totai	Liiiiiiidaloiii	Bonbonatoa
Assets:								
Segment assets	₩ :	3,371,806	932,606	131,313	114,443	4,550,168	(98,182)	4,451,986
Equity accounted investments		842,951	15,890	-	-	858,841	(857,244)	1,597
Available-for-sale financial assets		314,937	-	-	240	315,177	-	315,177
	₩ .	4,529,694	948,496	131,313	114,683	5,724,186	(955,426)	4,768,760
Unallocated assets								1,008,299
Total assets	₩							5,777,059
Liabilities:								
Segment liabilities	₩	900,008	138,583	-	58,147	1,096,738	(85,489)	1,011,249
Unallocated liabilities								167,501
Total liabilities	₩							1,178,750

(f) Revenues from major customers of which revenues amount to 10 percent or more of the Group's total revenues for the three-month periods ended March 31, 2011 and 2010 were as follows:

#### In millions of won

Segment	Major customer		2011	2010
Tobacco	Alokozay International Ltd.	₩	98,783	80,529

#### March 31, 2011 and 2010

#### 6. Property, Plant and Equipment

(a) Changes in property, plant and equipment for the three-month period ended March 31, 2011 were as follows:

		Land, buildings	Machinery	Tools, furniture,		
		and	and	fixtures	Construction-	
In millions of won		structures	vehicles	and other	in-progress	Total
Cost:						
Balance at January 1, 2011	₩	1,262,597	1,003,435	239,277	89,389	2,594,698
Additions		363	839	4,216	47,931	53,349
Disposals		(1,925)	(6,324)	(699)	-	(8,948)
Net exchange difference		1,701	674	(29)	(3)	2,343
Others		10,451	2,205	631	(49,309)	(36,022)
Balance at March 31, 2011	₩	1,273,187	1,000,829	243,396	88,008	2,605,420
Accumulated depreciation and im	pairr	nent:				
Balance at January 1, 2011	₩	(297, 247)	(620, 266)	(166,347)	-	(1,083,860)
Disposals		484	6,281	623	-	7,388
Depreciation		(5,944)	(18,503)	(9,192)	-	(33,639)
Net exchange difference		16	49	8	-	73
Others		4,609	755	-	-	5,364
Balance at March 31, 2011	₩	(298,082)	(631,684)	(174,908)		(1,104,674)
Carrying amount:						
Balance at January 1, 2011	₩	965,350	383,169	72,930	89,389	1,510,838
Balance at March 31, 2011	₩	975,105	369,145	68,488	88,008	1,500,746

Other changes for the three-month period ended March 31, 2011 include assets with a carrying amount of \text{\$\psi25,506}\$ million transferred to investment property, those of \text{\$\psi5,711}\$ million transferred to assets held for sale, and those of \text{\$\psi59}\$ million transferred from investment property.

For the three-month period ended March 31, 2010, the Group purchased and disposed of property, plant and equipment amounting to  $\frac{1}{2}$  million and  $\frac{1}{2}$  million, respectively.

#### March 31, 2011 and 2010

### 6. Property, Plant and Equipment (Continued)

(b) Changes in property, plant and equipment for the year ended December 31, 2010 were as follows:

		Land, buildings and	Machinery and	Tools, furniture, fixtures	Construction-	
In millions of won		structures	vehicles	and other	in-progress	Total
Cost:						
Balance at January 1, 2010	₩	1,196,109	981,089	271,729	69,340	2,518,267
Additions		5,859	41,263	33,774	130,740	211,636
Disposals		(6,315)	(46,123)	(67,565)	(123)	(120, 126)
Net exchange difference		(2,374)	(2,321)	(46)	(252)	(4,993)
Others		69,318	29,527	1,385	(110,316)	(10,086)
Balance at December 31, 2010	₩	1,262,597	1,003,435	239,277	89,389	2,594,698
Accumulated depreciation and im	pairn	nent:				
Balance at January 1, 2010	₩	(266,932)	(585,791)	(193,989)	-	(1,046,712)
Disposals		1,879	38,457	65,979	-	106,315
Depreciation		(32, 173)	(73,281)	(38,364)	-	(143,818)
Net exchange difference		82	349	27	-	458
Others		(103)	-	-	-	(103)
Balance at December 31, 2010	₩	(297,247)	(620,266)	(166,347)	-	(1,083,860)
Carrying amount:						
Balance at January 1, 2010	₩	929,177	395,298	77,740	69,340	1,471,555
Balance at December 31, 2010	₩	965,350	383,169	72,930	89,389	1,510,838

Other changes for the year ended December 31, 2010 include assets with a carrying amount of  $\frac{1}{2}$ 957 million transferred to operating expenditures, those of  $\frac{1}{2}$ 97,449 million transferred to inventories (sites for lotting-out construction) and those of  $\frac{1}{2}$ 947 million transferred from investment property.

#### March 31, 2011 and 2010

### 7. Intangible Assets

(a) Changes in intangible assets for the three-month period ended March 31, 2011 were as follows:

				Intangible	
	Industrial	Rights to	Other	assets	
	property	facility	intangible	under	
	rights	usage	assets	development	Total
₩	9,944	24,189	15,757	33,360	83,250
	240	6	274	299	819
	(16)	(2,962)	-	-	(2,978)
	-	-	(6)	-	(6)
	52	-	-	(52)	-
₩	10,220	21,233	16,025	33,607	81,085
mpairm	ent:				
₩	(7,895)	-	(11,563)	(647)	(20,105)
	(17)	-	(382)	-	(399)
	-	-	6	-	6
₩	(7,912)	-	(11,939)	(647)	(20,498)
₩	2,049	24,189	4,194	32,713	63,145
₩	2,308	21,233	4,086	32,960	60,587
	₩ mpairm ₩ ₩	property rights   ₩ 9,944 240 (16)	property rights usage   ₩ 9,944 24,189 240 6 (16) (2,962) 52 -  ₩ 10,220 21,233   mpairment:  ₩ (7,895) - (17)	property rights usage intangible assets  W 9,944 24,189 15,757 240 6 274 (16) (2,962) (6) 52 W 10,220 21,233 16,025  mpairment:  W (7,895) - (11,563) (17) - (382) - 6  W (7,912) - (11,939)  W 2,049 24,189 4,194	Industrial property rights

For the three-month period ended March 31, 2011, the Group purchased and disposed of intangible assets amounting to  $\pm$ 1,441 million and  $\pm$ 662 million, respectively.

#### March 31, 2011 and 2010

#### 7. Intangible Assets (Continued)

(b) Changes in intangible assets for the year ended December 31, 2010 were as follows:

					Intangible	
		Industrial	Rights to	Other	assets	
		property	facility	intangible	under	
In millions of won		rights	usage	assets	development	Total
Cost:						
Balance at January 1, 2010	₩	9,299	20,750	9,733	31,135	70,917
Additions		485	4,303	5,028	3,790	13,606
Disposals		(200)	(864)	-	(181)	(1,245)
Net exchange difference		-	-	(28)	-	(28)
Others		360	-	1,024	(1,384)	-
Balance at December 31, 2010	₩	9,944	24,189	15,757	33,360	83,250
Accumulated amortization and in	mpairm	ent:				
Balance at January 1, 2010	₩	(7,818)	-	(6,752)	(647)	(15,217)
Disposals		94	-	-	-	94
Amortization		(88)	-	(1,236)	-	(1,324)
Impairment		(83)	-	(3,598)	-	(3,681)
Net exchange difference		-	-	23	-	23
Balance at December 31, 2010	₩	(7,895)	-	(11,563)	(647)	(20,105)
Carrying amount:						
Balance at January 1, 2010	₩	1,481	20,750	2,981	30,488	55,700
Balance at December 31, 2010	₩	2,049	24,189	4,194	32,713	63,145

The Group recognized  $\mbox{W}3,415$  million of impairment loss on the intangible assets relating to the acquisition of the sales network in the United States and  $\mbox{W}266$  million of impairment loss on the intangible assets relating to the development of synthesis technology for the year ended December 31, 2010.

(c) Expenditures not capitalized for the three-month periods ended March 31, 2011 and 2010 were as follows:

In millions of won		2011	2010
Cost of sales	₩	172	178
Selling expenses		2,002	1,610
General and administrative expenses		3,165	1,644
	₩	5,339	3,432

#### March 31, 2011 and 2010

### 8. Investment Property

(a) Changes in investment property for the three-month period ended March 31, 2011 were as follows:

In millions of won		Land	Buildings	Total
Cost:				
Balance at January 1, 2011	₩	36,550	121,890	158,440
Subsequent expenditure		-	1,221	1,221
Transfer to property, plant and equipment		(268)	(463)	(731)
Transfer from property, plant and equipment		1,481	24,025	25,506
Balance at March 31, 2011	₩	37,763	146,673	184,436
Accumulated depreciation and impairment:				
Balance at January 1, 2011	₩	-	(36,957)	(36,957)
Depreciation		-	(1,058)	(1,058)
Transfer to property, plant and equipment		-	173	173
Balance at March 31, 2011	₩	-	(37,842)	(37,842)
Carrying amount:				
Balance at January 1, 2011	₩	36,550	84,933	121,483
Balance at March 31, 2011	₩	37,763	108,831	146,594

(b) Changes in investment property for the year ended December 31, 2010 were as follows:

In millions of won		Land	Buildings	Total
Cost:				
Balance at January 1, 2010	₩	15,385	117,885	133,270
Transfer to property, plant and equipment		-	(350)	(350)
Transfer from assets held for sale		21,165	4,355	25,520
Balance at December 31, 2010	₩	36,550	121,890	158,440
Accumulated depreciation and impairment:				
Balance at January 1, 2010	₩	-	(29,155)	(29,155)
Depreciation		-	(3,855)	(3,855)
Impairment		-	(1,437)	(1,437)
Transfer to property, plant and equipment		-	103	103
Transfer from assets held for sale		-	(2,613)	(2,613)
Balance at December 31, 2010	₩		(36,957)	(36,957)
Carrying amount:				
Balance at January 1, 2010	₩	15,385	88,730	104,115
Balance at December 31, 2010	₩	36,550	84,933	121,483

For the year ended December 31, 2010, the Group recognized  $\frac{1}{2}$ 1,437 million of impairment loss on the investment property transferred from assets held for sale due to the cancellation of the contract.

#### March 31, 2011 and 2010

#### 8. Investment Property (Continued)

(c) The amounts recognized in profit or loss from investment property for the three-month periods ended March 31, 2011 and 2010 were as follows:

In millions of won		2011	2010
Rental income	₩	4,353	4,400
Direct operating expense		(1,058)	(888)
	₩	3,295	3,512

(d) The carrying amount and the fair value of investment property as of March 31, 2011 and December 31, 2010 were as follows:

			March 31 2011		December 31 2010
		Fair	Carrying	Fair	Carrying
In millions of won		value	amount	value	amount
Land	₩	230,363	37,763	228,882	36,550
Buildings		136,254	108,831	111,183	84,933
	₩	366,617	146,594	340,065	121,483

#### 9. Equity Accounted Investment

(a) Equity accounted investments as of March 31, 2011 and December 31, 2010 are summarized as follows:

In millions of won, except percentage of ownership	)			March 31 2011	De	ecember 31 2010
			Percentage		Percentage	
			of	Carrying	of	Carrying
Associate	Location	Principal operation	ownership	amount	ownership	amount
Cosmo Tabacco Co., Ltd.	Mongolia	Manufacturing and selling tobaccos	40.00%	₩ -	40.00%	₩ -
Lite Pharm Tech, Inc.	Korea	Manufacturing medical supplies	25.34%	637	25.34%	645
Korean Carbon Finance, Inc.	Korea	Emissions trading	20.00%	927	20.00%	952
JR CR-REIT IV Co., Ltd.	Korea	Selling and renting of real estate	32.68%	10,093	-	-
KVG REIT 1 Co., Ltd.	Korea	Selling and renting of real estate	29.67%	7,207	-	-
KOCREF REIT 17 Co., Ltd.	Korea	Selling and renting of real estate	22.06%	7,180	-	-
JR REIT V Co., Ltd.	Korea	Selling and renting of real estate	34.63%	5,590	-	-
				₩31,634		₩ 1,597

Cosmo Tabacco Co., Ltd. was in the process of liquidation as of March 31, 2011. The Group has discontinued application of the equity method to Cosmo Tabacco Co., Ltd. as the carrying amount of investment in Cosmo Tabacco Co., Ltd. has been reduced to zero due to accumulated deficit.

#### March 31, 2011 and 2010

#### 9. Equity Accounted Investment (Continued)

(b) Changes in equity accounted investments for the three-month period ended March 31, 2011 were as follows:

In millions of won

		Balance at beginning		Share of profit or loss		Balance at end
Associate		of period	Acquisition	of associates	Other	of period
Lite Pharm Tech, Inc.	₩	645	-	(8)	-	637
Korean Carbon Finance, Inc.		952	-	(25)	=	927
JR CR-REIT IV Co., Ltd.		-	-	93	10,000	10,093
KVG REIT 1 Co., Ltd.		-	-	(93)	7,300	7,207
KOCREF REIT 17 Co., Ltd.		-	7,000	180	-	7,180
JR REIT V Co., Ltd.		-	5,600	(10)	-	5,590
	₩	1,597	12,600	137	17,300	31,634

The Group reclassified  $\frac{1}{2}$ 17,300 million of available-for-sale financial assets to equity accounted investment for the three-month period ended March 31, 2011.

(c) Changes in equity accounted investments for the year ended December 31, 2010 were as follows:

In millions of won

Associate		Balance at beginning of period	Acquisition	Share of profit or loss of associates	Other	Balance at end of period
Lite Pharm Tech, Inc.	₩	572	-	(227)	300	645
Korean Carbon Finance, Inc.		1,012	-	(60)	-	952
	₩	1,584	-	(287)	300	1,597

(d) Summarized financial information on associates as of and for the three-month period ended March 31, 2011 was as follows:

In millions of won

		Total	Total		Profit
Associate		assets	liabilities	Revenue	or loss
Lite Pharm Tech, Inc.	₩	3,947	1,432	301	(30)
Korean Carbon Finance, Inc.		4,670	41	188	(130)
JR CR-REIT IV Co., Ltd.		66,488	35,602	2,247	415
KVG REIT 1 Co., Ltd.		52,748	28,460	1,415	(183)
KOCREF REIT 17 Co., Ltd.		53,890	21,347	3	889
JR REIT V Co., Ltd.		31,316	15,172	122	60

(e) Summarized financial information on associates as of and for the year ended December 31, 2010 was as follows:

In millions of won

Associate		Total assets	Total liabilities	Revenue	Profit or loss
Lite Pharm Tech, Inc.	₩	3,887	1,342	938	(896)
Korean Carbon Finance, Inc.		4,858	100	1,213	(305)

#### March 31, 2011 and 2010

#### 10. Available-for-sale Financial Assets

(a) Changes in available-for-sale financial assets for the three-month period ended March 31, 2011 and the year ended December 31, 2010 were as follows:

In millions of won		2011	2010
Balance at beginning of period	₩	315,177	444,040
Acquisitions		-	39,923
Net changes in fair value before tax		(17,512)	(141,998)
Transfer to equity accounted investment		(17,300)	-
Impairment		(3,988)	-
Disposals		-	(26,788)
Balance at end of period	₩	276,377	315,177
Consolidated statements of financial position:			
- Current	₩	1,000	1,000
- Non-current		275,377	314,177
	₩	276,377	315,177

The Group recognized  $\mbox{$W$}$ 3,988 million of impairment loss on the available-for-sale equity instruments of Migami, Inc. for the three-month period ended March 31, 2011.

(b) Available-for-sale financial assets as of March 31, 2011 and December 31, 2010 are summarized as follows:

In millions of won		March 31 2011	December 31 2010
Available-for-sale debt instruments:			
- Government and municipal bonds	₩	240	240
- Corporate bonds		3,040	20,340
Total available-for-sale debt instruments		3,280	20,580
Available-for-sale equity instruments:			
Listed			
- Yonhap Television News (YTN)		24,721	30,839
- Oscotech, Inc.		1,468	1,022
- Shinhan Financial Group Co., Ltd.		199,816	212,042
- Rexahn Pharmaceuticals, Inc.		8,350	8,152
		234,355	252,055
Unlisted			
- Dream Hub PFV Co., Ltd.		12,732	12,732
- Migami, Inc.		-	3,988
- Other unlisted available-for-sale equity instruments		26,010	25,822
		38,742	42,542
Total available-for-sale equity instruments		273,097	294,597
Total available-for-sale financial assets	₩	276,377	315,177

#### March 31, 2011 and 2010

#### 10. Available-for-sale Financial Assets (Continued)

(c) The fair value of listed available-for-sale equity instruments is principally based on quoted prices in an active market.

The fair value of Dream Hub PFV Co., Ltd. which does not have a market price in an active market is measured at the value per share determined by the net asset valuation model.

The other unlisted available-for-sale equity instruments that do not have a market price in an active market and whose fair value cannot be reliably measured and available-for-sale debt instruments whose fair value is similar to their carrying amount, are measured at cost.

#### 11. Long-term Deposits in MSA Escrow Fund

(a) Long-term deposits in MSA Escrow Fund as of March 31, 2011 and December 31, 2010 are summarized as follows:

In millions of won	March 3 201	
MMF	₩ 74,93`	, -
T-Note	56,030	58,247
	₩ 130,96 <sup>-</sup>	7 132,414

- (b) As discussed in notes 31 to the consolidated financial statements, long-term deposits in MSA Escrow Fund are deposited to the United States government related to the export of tobacco to the United States. The payments of long-term deposits in MSA Escrow Fund for the three-month periods ended March 31, 2011 and 2010 are \(\frac{\text{W2}}{2}\),859 million and \(\frac{\text{W1}}{1}\),732 million, respectively.
- (c) Investment income on long-term deposits in MSA Escrow Fund for the three-month periods ended March 31, 2011 and 2010 are \(\psi\_302\) million and \(\psi\_352\) million, respectively.
- (d) Long-term deposits in MSA Escrow Fund are measured at quoted prices in an active market.

#### March 31, 2011 and 2010

#### 12. Trade and Other Receivables

(a) Trade and other receivables as of March 31, 2011 and December 31, 2010 are summarized as follows:

		March 31 2011		December 31 2010	
In millions of won		Current	Non-current	Current	Non-current
Loans to employees	₩	19,280	38,729	19,300	43,092
Loans		898	7,153	898	7,130
Other receivables		49,251	_	67,093	-
Guarantee deposits		-	67,689	-	64,318
Accrued income		2,927	_	2,204	-
Trade receivables		572,768	-	536,914	-
	₩	645,124	113,571	626,409	114,540

(b) Trade and other receivables as of March 31, 2011 and December 31, 2010 have been reported in the consolidated statements of financial position net of allowances as follows:

		March 31 2011			December 31 2010	
In millions of won		Current	Non-current	Current	Non-current	
Gross trade and other receivables Allowance account:	₩	654,056	113,571	635,218	114,540	
- Other receivables		(1,980)	-	(1,934)	-	
- Trade receivables		(6,952)	-	(6,875)	-	
		(8,932)	-	(8,809)	-	
Net trade and other receivables	₩	645,124	113,571	626,409	114,540	

(c) Changes in the allowance account for the three-month period ended March 31, 2011 and the year ended December 31, 2010 were as follows:

Balance at end of period	₩	8,932	8,809
Net exchange difference		(9)	(3)
Write-off		_	(1,682)
Reversal of impairment		_	(216)
Impairment		132	473
Balance at beginning of period	₩	8,809	10,237
In millions of won		2011	2010

Impairment losses and reversal of impairment losses on trade and other receivables are included as part of other expense and income in the consolidated statements of comprehensive income.

#### March 31, 2011 and 2010

#### 12. Trade and Other Receivables (Continued)

(d) The aging schedule of trade and other receivables which were past due but not impaired as of March 31, 2011 and December 31, 2010 is as follows:

		March 31	December 31
In millions of won		2011	2010
Within 1 month	₩	59.601	48.739
	₩.	,	-,
Between 1 and 2 months		52,730	64,936
Beyond 2 months		91,186	17,131
	₩	203,517	130,806

There is no significant concentration of credit risk with respect to trade and other receivables since trade and other receivables, excluding export trade receivables, are widely dispersed amongst a number of customers. The Group holds bank guarantees, other guarantees and credit insurance in respect of some of the past due debtor balances.

(e) Details of trade and other receivables that are measured at amortized cost as of March 31, 2011 and December 31, 2010 were as follows:

			March 31 2011			December 31 2010
	Effective			Effective		
In millions of won	interest rate	Current	Non-current	interest rate	Current	Non-current
Loans to employees	3.00~5.68% ₩	19,271	38,710	3.00~5.68% <del>W</del>	19,287	43,066
Loans	3.29~8.47%	898	3,586	3.29~8.47%	898	3,554
Guarantee deposits	3.00~8.47%	-	65,035	3.00~8.47%	-	61,719
	₩	20,169	107,331	₩	20,185	108,339

There is no material difference between the carrying amount and their fair value except the above trade and other receivables, due to the short-term duration of the majority of trade and other receivables.

#### March 31, 2011 and 2010

#### 13. Inventories

(a) Inventories as of March 31, 2011 and December 31, 2010 are summarized as follows:

In millions of won		March 31 2011	December 31 2010
Merchandise, net of loss on the write-down of inventories	₩	5.203	7.914
Finished goods, net of loss on the write-down of inventories		262,321	238,009
Work-in-progress, net of loss on the write-down of inventories		253,466	312,920
Raw materials, net of loss on the write-down of inventories		810,534	869,053
Supplies		26,673	25,941
By-products		7,127	7,542
Buildings under construction		1,033	381
Sites for lotting-out construction		9,449	9,449
Goods-in-transit		39,091	25,825
	₩	1,414,897	1,497,034

(b) The amounts of inventories recognized as an expense for the three-month periods ended March 31, 2011 and 2010 were as follows:

In millions of won		2011	2010
Cost of sales:			
- Loss on the write-down of inventories	₩	589	164
Other expense:			
- Loss on retirement of inventories		688	1,562
	₩	1,277	1,726

## 14. Cash and Cash Equivalents

Cash and cash equivalents as of March 31, 2011 and December 31, 2010 are summarized as follows:

In millions of won		March 31 2011	December 31 2010
Cash on hand	₩	5,533	5,079
Demand deposits		163,180	110,260
Short-term investment assets		930,472	865,975
	₩	1,099,185	981,314

Cash equivalents mainly include short-term deposits with an original maturity of three months or less. The carrying amount of cash and cash equivalents approximates their fair value.

## March 31, 2011 and 2010

# 15. Pledged Assets

(a) The following assets were pledged as collateral for the Group's borrowings and others as of March 31, 2011:

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Asset	Carrying amount	Туре	Received amount	Collateralized amount	Lender/Leaseholder
Land, buildings and structures and investment property	₩ 66,843	Short-term borrowings Long-term borrowings	₩ 23,900 1,917	60.150	Hana Bank and 2 others
Investment property	56,873	Leasehold deposits received	4,787	5,826	Samsung Engineering Co., Ltd. and 23 others
	₩123,716	,	₩ 30,604	65,976	

(b) The following assets were pledged as collateral for the Group's borrowings and others as of December 31, 2010:

#### In millions of won

Asset	Carrying amount	Туре	Received amount	Collateralized amount	Lender/Leaseholder
Land, buildings and structures and investment property Investment property	•	Short-term borrowings Long-term borrowings Leasehold deposits received	₩ 25,900 2,045 2,583	60,150	Hana Bank and 2 others Korea Life Insurance Co., Ltd. and 18 others
	₩ 99,740	deposits received	₩ 30,528	63,579	Co., Ltd. and 10 others

(c) Other financial assets restricted in use as of March 31, 2011 and December 31, 2010 were as follows:

In millions of won		March 31 2011	December 31 2010
Security deposits for checking accounts	₩	6	6
Security deposits for checking accounts Collateral for borrowings		730	640
	₩	736	646

#### March 31, 2011 and 2010

## 16. Share Capital

(a) Details of share capital as of March 31, 2011 and December 31, 2010 were as follows:

	March 31	December 31
In won, except number of shares	2011	2010
Number of ordinary shares:		
- Authorized	800,000,000	800,000,000
- Issued	137,292,497	137,292,497
- Outstanding	127,648,800	127,648,800
Par value	₩ 5,000	5,000

The Parent Company has, thus far, reacquired and retired 53,699,400 shares of treasury share. Accordingly, as of March 31, 2011, the Parent Company's ordinary share differs from the aggregate par value of issued shares by  $\frac{1}{2}$ 497 million.

(b) Changes in the number of shares for the three-month period ended March 31, 2011 and the year ended December 31, 2010 were as follows:

			2011			2010
	Ordinary	Treasury		Ordinary	Treasury	
Number of shares	shares	shares	Total	shares	shares	Total
Beginning of period	137,292,497	(9,643,697)	127,648,800	137,292,497	(10,093,697)	127,198,800
Disposal of treasury shares	-	-	-	-	450,000	450,000
End of period	137,292,497	(9,643,697)	127,648,800	137,292,497	(9,643,697)	127,648,800

(c) Changes in the other capital surplus for the three-month period ended March 31, 2011 and the year ended December 31, 2010 were as follows:

In millions of won		2011	2010
Balance at beginning of period	₩	5,333	5,321
Issuance of a subsidiary's shares		-	12
Balance at end of period	₩	5,333	5,333

#### March 31, 2011 and 2010

## 17. Treasury Shares

(a) Changes in the treasury shares for the three-month period ended March 31, 2011 and the year ended December 31, 2010 were as follows:

		2011		2010
In millions of won,	Number	Carrying	Number	Carrying
except number of shares	of shares	amount	of shares	amount
Balance at beginning of period	9,643,697 ₩	216,827	10,093,697 <del>W</del>	226,945
Disposal of treasury shares	-	-	(450,000)	(10,118)
Balance at end of period	9,643,697 <del>W</del>	216,827	9,643,697 <del>₩</del>	216,827

(b) Changes in gain on reissuance of treasury shares for the three-month period ended March 31, 2011 and the year ended December 31, 2010 were as follows:

In millions of won		2011	2010
Balance at beginning of period	₩	482,129	468,274
Gain on reissuance of treasury shares before tax		-	18,278
Less: tax at 24.2%		-	(4,423)
Gain of reissuance of treasury shares, net of tax		-	13,855
Balance at end of period	₩	482,129	482,129

# 18. Reserves

(a) Details of reserves as of March 31, 2011 and December 31, 2010 were as follows:

In millions of won		March 31 2011	December 31 2010
Available-for-sale financial assets reserve	₩	4,375	18,034
Exchange differences on translating foreign operations		(2,842)	(5,476)
Legal reserve		602,937	602,937
Voluntary reserve		2,107,732	1,563,732
	₩	2,712,202	2,179,227

(b) Available-for-sale financial assets reserve as of March 31, 2011 and December 31, 2010 are summarized as follows:

In millions of won		March 31 2011	December 31 2010
Available-for-sale financial assets reserve before tax	₩	5,609	23,120
Tax effect		(1,234)	(5,086)
	₩	4,375	18,034

#### March 31, 2011 and 2010

#### 18. Reserves (Continued)

#### (c) Legal Reserve

The Korean Commercial Code requires the Company to appropriate a legal reserve in an amount equal to at least 10% of cash dividends for each accounting period until the reserve equals 50% of stated capital. The legal reserve may be used to reduce a deficit or may be transferred to ordinary shares in connection with a free issue of shares.

### (d) Details of voluntary reserve as of March 31, 2011 and December 31, 2010 were as follows:

In millions of won		March 31 2011	December 31 2010
Reserve for business rationalization	₩	12,851	12,851
Reserve for research and human resource development		60,000	60,000
Reserve for business expansion		698,881	698,881
Unconditional reserve		1,336,000	792,000
	₩	2,107,732	1,563,732

#### Reserve for Business Rationalization

Until December 10, 2002 under the Special Tax Treatment Control Law, investment tax credits were allowed for certain investments. The Parent Company was, however, required to appropriate from retained earnings, the amount of tax benefits received, and transfer such amount into a reserve for business rationalization.

Effective December 11, 2002, the Parent Company was no longer required to establish a reserve for business rationalization despite tax benefits received for certain investments and, consequently, the existing balance is now regarded as a voluntary reserve.

#### Reserve for Business Expansion

Reserve for business expansion was a legal reserve under the Korea Tobacco and Ginseng Corporation Act, which was abrogated on September 1, 1997, consequently, the existing balance has been regarded as a voluntary reserve since then.

#### Other Reserves

Reserve for research and human resource development was appropriated in order to utilize certain tax deduction benefits through the early recognition of future expenditures. This reserve is restored to retained earnings in accordance with the relevant tax laws. Such reserve is taken back into taxable income in the year of restoration. Reserves without specific purposes are restored to retained earnings by a resolution at a general meeting of shareholders.

#### March 31, 2011 and 2010

# 19. Retained Earnings

Changes in retained earnings for the three-month period ended March 31, 2011 and the year ended December 31, 2010 were as follows:

In millions of won		2011	2010
Balance at beginning of period	₩	1,151,358	704,012
Transfer from reserve for research and human resource development		-	15,000
Transfer from reserve for loss on reissuance of treasury shares		-	26,646
Transfer to reserve for research and human resource development		-	(60,000)
Transfer to unconditional reserve		(544,000)	(203,000)
Dividends		(382,946)	(356,157)
Profit for the period		183,113	1,030,789
- Less: non-controlling interests		(716)	1,035
Actuarial losses, net of tax		(63)	(7,590)
- Less: non-controlling interests		5	623
Balance at end of period	₩	406,751	1,151,358

## 20. Long-term Borrowings

Long-term borrowings as of March 31, 2011 and December 31, 2010 are summarized as follows:

In millions of won

		Annual		ı	March 31 2011	Dece	ember 31 2010	
		interest			Non-		Non-	
Lender	Description of borrowings	rate		Current	current	Current	current	Redemption
Hana Bank	Borrowings for energy facilities	3.00%	₩	280	280	281	351	Quarterly installment redemption in five years
	Borrowings for environmental facilities	4.83%		223	1,134	225	1,189	Quarterly installment redemption in seven years
			₩	503	1,414	506	1,540	

The Group has been guaranteed by Facilities Management Corporation relating to the above borrowings.

#### March 31, 2011 and 2010

## 21. Trade and Other Payables

(a) Trade and other payables as of March 31, 2011 and December 31, 2010 are summarized as follows:

			March 31 2011		December 31 2010
In millions of won		Current	Non-current	Current	Non-current
Leasehold deposits received	₩	41	23,222	60	21,697
Trade payables		62,087	-	44,381	_
Withholdings		128,423	1,232	126,793	1,183
Accrued expenses		89,666	-	110,866	_
Other payables		148,568	-	19,111	_
Dividends payable		382,946	-	-	_
	₩	811,731	24,454	301,211	22,880

(b) Details of trade and other payables that are measured at amortized cost as of March 31, 2011 and December 31, 2010 were as follows:

			March 31 2011			December 31 2010
In millions of won	Effective interest rate	Current	Non-current	Effective interest rate	Current	Non-current
Leasehold deposits received	3.00~5.68% <del>W</del>	-	23,222	3.00~5.68% <del>W</del>	-	21,697

There is no material difference between the carrying amount and their fair value except the above trade and other payables, due to the short-term duration of the majority of trade and other payables.

#### March 31, 2011 and 2010

## 22. Short-term Borrowings

Short-term borrowings as of March 31, 2011 and December 31, 2010 are summarized as follows:

In millions of won				March 31	December 31
Description of borrowings		Annual interest rate		2011	2010
Local currency	Customer credit contracts General purpose borrowings	CD (3M) + 1.80~4.51% 3.00~6.26%	₩	26,131 31,547	32,960 33,547
			₩	57,678	66,507

The Group has entered into a customer credit contract with the National Agricultural Cooperative Federation ("NACF") and other financial institutions. The financial institutions pay past-due trade receivables for customers and the Group has provided guarantees to the financial institutions for customers. The amount paid by the financial institutions is recognized as short-term borrowings on the consolidated statement of financial position.

The Group has entered into a discount on the commercial note agreement with Hana Bank and other financial institutions. Trade receivables discounted in respect of which the Group remained contingently liable are recognized as short-term borrowings on the consolidated statement of financial position.

#### March 31, 2011 and 2010

#### 23. Retirement Benefits Plan

The Group operates both defined benefit and defined contribution plans.

According to these defined benefit plans, the Group pays retirement benefits calculated under the plan's benefit formula at the time employees leave the Group. The defined benefit obligations are calculated annually by independent actuaries using the projected unit credit method.

(a) The components of retirement benefit for the three-month periods ended March 31, 2011 and 2010 were as follows:

In millions of won		2011	2010
Defined benefit costs:			
- Current service costs	₩	7,925	8,580
- Interest costs		1,985	2,191
- Expected returns on plan assets		(1,451)	(1,841)
	₩	8,459	8,930
Defined contribution costs:			
- Contributions recognized as expense	₩	349	1,856
	₩	8,808	10,786

The Group recognized contributions payable amounting to \$\pmu75\$ million and \$\pmu83\$ million as trade and other payables (accrued expenses) in the consolidated statements of financial position as of March 31, 2011 and December 31, 2010, respectively.

The Group recognized termination benefits amounting to  $\mbox{$W$}1,529$  million as an expense for the three-month period ended March 31, 2010. With regard to the termination benefits, the Group recognized trade and other payables (accrued expenses) amounting to  $\mbox{$W$}1,695$  in the consolidated statements of financial position as of December 31, 2010.

(b) Changes in defined benefit liabilities for the three-month period ended March 31, 2011 and the year ended December 31, 2010 were as follows:

In millions of won		2011	2010
Balance at beginning of period	₩	48,324	35,445
Retirement benefits		8,459	35,977
Actuarial losses before tax		81	9,353
Payments into plan assets		-	(17,558)
Payments, including the amount transferred to the defined contribution plan		(1,793)	(14,420)
Changes in accrued expenses		385	(470)
Net exchange difference		_	(3)
Balance at end of period	₩	55,456	48,324
Statements of financial position:			
- Present value of retirement benefit obligations	₩	184,042	176,811
- Fair value of plan assets		(128,586)	(128,487)
Defined benefit liabilities	₩	55,456	48,324

#### March 31, 2011 and 2010

#### 23. Retirement Benefits Plan (Continued)

(c) Changes in defined benefit obligations for the three-month period ended March 31, 2011 and the year ended December 31, 2010 were as follows:

In millions of won		2011	2010
Balance at beginning of period	₩	176,811	163,006
Current service costs		7,925	34,296
Interest costs		1,985	8,758
Losses on the settlement of the plan		-	287
Actuarial losses before tax		-	8,745
Payments, including the amount transferred to the defined contribution plan		(3,875)	(36,784)
Changes in accrued expenses		1,196	(1,494)
Net exchange difference		-	(3)
Balance at end of period	₩	184,042	176,811

Some of employees have transferred from the defined benefit plan to the defined contribution plan. The Group recognized \(\psi\_287\) million of the losses on the settlement of the defined benefit plan in profit or loss for the year ended December 31, 2010.

(d) Changes in plan assets for the three-month period ended March 31, 2011 and the year ended December 31, 2010 were as follows:

In millions of won		2011	2010
Balance at beginning of period	₩	128,487	127,561
Expected return on plan assets		1,451	7,364
Actuarial losses before tax		(81)	(608)
Payments into plan assets		-	17,558
Payments, including the amount transferred to the defined contribution plan		(2,082)	(22,364)
Changes in accrued expenses		811	(1,024)
Balance at end of period	₩	128,586	128,487

Actual returns on plan assets for the three-month periods ended March 31, 2011 and 2010 are  $\frac{1}{2}$  million and  $\frac{1}{2}$ 2011 million, respectively.

Expected rates of return are determined taking into account the current level of expected returns on risk-free investments, the historical level of risk premium associated with other invested assets, and the expectations for future returns on such assets.

(e) The amount of actuarial gains (losses) for the three-month periods ended March 31, 2011 and 2010 were as follows:

In millions of won		2011	2010
Actuarial gains (losses) before tax	₩	(81)	4,505
Tax effect		18	(1,037)
	₩	(63)	3,468

#### March 31, 2011 and 2010

#### 23. Retirement Benefits Plan (Continued)

(f) The components of plan assets as of March 31, 2011 and December 31, 2010 were as follows:

In millions of won		March 31 2011	December 31 2010
Short-term trading financial assets	₩	81,863	94,192
Available-for-sale financial assets		46,142	33,680
Others		581	615
	₩	128.586	128.487

As of March 31, 2011 and December 31, 2010, short-term trading financial assets include severance insurance of \(\psi\_3,196\) million and \(\psi\_3,272\) million, respectively, which continue to be covered by the existing retirement benefits plan.

(g) The principal actuarial assumptions as of March 31, 2011 and December 31, 2010 were as follows:

In millions of won	March 31 2011	December 31 2010
Rate of salary increases Discount rate Expected rate of return on plan assets	4.00%~6.00% 4.61%~5.50% 3.78%~6.00%	3.00%~6.00% 4.30%~5.00% 3.78%~5.44%

For the purpose of calculating present value of the defined benefit obligations, the Group used the discount rate determined by reference to market yields at the end of the reporting period on high quality corporate bonds consistent with the currency and estimated term of the defined benefit obligations.

(h) Sensitivities in respect of the key assumptions used to measure the defined benefit plan were as follows:

In millions of won		1 percentage point increase	1 percentage point decrease
Rate of salary increases: - Increase (decrease) in defined benefit obligations - Increase (decrease) in retirement benefits before tax	₩	16,712 1,001	(14,544) (873)
Discount rate: - Increase (decrease) in defined benefit obligations - Increase (decrease) in retirement benefits before tax		(15,265) (451)	17,901 509
Expected rate of return on plan assets: - Increase (decrease) in retirement benefits before tax		(312)	312

The effect on defined benefit obligations is as of March 31, 2011. The effect on retirement benefits before tax is for the three-month period ended March 31, 2011.

#### March 31, 2011 and 2010

#### 24. Deferred Revenue

Changes in deferred revenue included in long-term advance receipts for the three-month period ended March 31, 2011 and the year ended December 31, 2010 were as follows:

In millions of won		2011	2010
Balance at beginning of period	₩	10,420	9,682
Revenue deferred		2,532	5,672
Revenue recognized		(1,758)	(4,934)
Balance at end of period	₩	11,194	10,420

## 25. Profit from Operations

(a) Employee benefit costs for the three-month periods ended March 31, 2011 and 2010 were as follows:

In millions of won		2011	2010
Salaries	₩	105,014	91,185
Retirement benefits		8,808	9,257
Termination benefits		-	1,529
Employee welfare		11,203	8,654
	₩	125,025	110,625

(b) Depreciation and amortization for the three-month periods ended March 31, 2011 and 2010 were as follows:

In millions of won		2011	2010
Depreciation	₩	34,697	37,834
Amortization		399	294
	₩	35,096	38,128

(c) Details of other income for the three-month periods ended March 31, 2011 and 2010 were as follows:

In millions of won		2011	2010
Foreign currency transaction gain	₩	1,875	3,265
Foreign currency translation gain		1,517	1,951
Reversal of impairment losses on trade and other receivables		-	236
Gain on sale of property, plant and equipment		5,228	5,231
Gain on sale of intangible assets		789	1
Others		2,733	2,540
	₩	12,142	13,224

# March 31, 2011 and 2010

# 25. Profit from Operations (Continued)

(d) Details of selling expenses for the three-month periods ended March 31, 2011 and 2010 were as follows:

In millions of won		2011	2010
Salaries	₩	46,985	42,713
Retirement and termination benefits		3,592	3,326
Employee welfare		5,104	4,359
Travel		1,681	1,634
Communications		559	617
Utilities		1,778	1,711
Taxes and dues		3,456	3,506
Supplies		477	397
Rent		4,383	3,259
Depreciation		5,348	8,248
Amortization		73	64
Repairs and maintenance		955	1,287
Vehicles		1,892	1,664
Insurance		360	220
Commissions		27,277	26,849
Freight and custody		8,361	9,360
Conferences		356	379
Advertising		34,613	28,067
Training		401	352
Prizes and rewards		67	230
Normal research and development		2,002	1,610
	₩	149,720	139,852

## March 31, 2011 and 2010

# 25. Profit from Operations (Continued)

(e) Details of general and administrative expenses for the three-month periods ended March 31, 2011 and 2010 were as follows:

In millions of won		2011	2010
Salaries	₩	19,716	12,893
Retirement and termination benefits		1,935	4,260
Employee welfare		2,324	739
Travel		680	461
Communications		686	552
Utilities		713	682
Taxes and dues		590	512
Supplies		396	697
Rent		1,699	1,463
Depreciation		3,781	4,042
Amortization		272	218
Repairs and maintenance		654	214
Vehicles		422	332
Insurance		210	217
Commissions		10,939	7,198
Freight and custody		297	213
Conferences		429	592
Advertising		17,756	16,644
Training		1,305	1,195
Prizes and rewards		151	209
Normal research and development		3,165	1,644
	₩	68,120	54,977

(f) Details of other expenses for the three-month periods ended March 31, 2011 and 2010 were as follows:

In millions of won		2011	2010
Foreign currency transaction loss	₩	4,662	4,199
Foreign currency translation loss		13,140	11,628
Impairment loss on trade and other receivables		132	10
Donations		2,343	4,083
Loss on sale of property, plant and equipment		101	217
Loss on sale of intangible assets		126	125
Loss on retirement of inventories		688	1,562
Others		1,359	4,896
	₩	22,551	26,720

#### March 31, 2011 and 2010

## 26. Net Finance Costs (Income)

(a) Details of net finance costs (income) for the three-month periods ended March 31, 2011 and 2010 were as follows:

Net finance costs (income)	₩	(7,823)	(6,205)
		(12,488)	(7,228)
- Others		-	(300)
- Gain on sale of available-for-sale financial assets		-	(356)
- Investment income on long-term deposits in MSA Escrow Fund		(302)	(352)
- Dividend income		(3,331)	(1,855)
- Interest income		(8,855)	(4,365)
Finance income:			
		4,665	1,023
- Impairment loss on available-for-sale financial assets		3,988	-
- Interest costs	₩	677	1,023
Finance cost:			
In millions of won		2011	2010

(b) Details of interest costs for the three-month periods ended March 31, 2011 and 2010 were as follows:

In millions of won		2011	2010
Related financial liabilities:			
- Short-term borrowings	₩	660	729
- Trade and other payables		17	48
- Others		-	246
	₩	677	1,023

(c) Details of interest income for the three-month periods ended March 31, 2011 and 2010 were as follows:

In millions of won		2011	2010
Related financial assets:			
- Deposits	₩	8,322	3,554
- Available-for-sale financial assets		12	20
- Trade and other receivables		521	791
	₩	8,855	4,365

(d) Details of finance income recognized in other comprehensive income for the three-month periods ended March 31, 2011 and 2010 were as follows:

			2011			2010
In millions of won	Before tax	Tax effect	Net of tax	Before tax	Tax effect	Net of tax
Gains (losses) on						
available-for-sale financial as	sets:					
Net change in fair value	₩ (17,512)	3,853	(13,659) ₩	76,509	(16,832)	59,677
Less: reclassified to profit or loss	-	-	-	(356)	78	(278)
	₩ (17,512)	3,853	(13,659) <del>W</del>	76,153	(16,754)	59,399

#### March 31, 2011 and 2010

#### 27. Income Taxes

(a) The Group was subject to income taxes on taxable income at the following normal tax rates.

Taxable income			Tax rate
2009 and thereafter	2009	2010 & 2011	Thereafter
Up to ₩200 million Over ₩200 million	12.1% 24.2%	11.0% 24.2%	11.0% 22.0%

In December 2009, the Korean government postponed the reduction of the corporate income tax rate (including resident tax) from 24.2% to 22%, until 2012.

(b) The components of income tax expense (benefit) for the three-month periods ended March 31, 2011 and 2010 were as follows:

In millions of won		2011	2010
Current income tax expense	₩	55,618	54,371
Adjustments recognized in the period for current tax of prior periods		2,730	551
Changes in temporary difference		11,916	40,679
Total income tax expense		70,264	95,601
Tax expense (benefit) recognized outside profit or loss		3,978	(17,741)
Income tax expense	₩	74,242	77,860

(c) Current and deferred tax expense that were recognized outside profit or loss for the three-month periods ended March 31, 2011 and 2010 were as follows:

In millions of won		2011	2010
Current:			
- Actuarial gains (losses)		18	(1,037)
Deferred:			
- Net changes in fair value of available-for-sale financial assets		3,853	(16,754)
- Net exchange difference		107	50
		3,960	(16,704)
Tax expense (benefit) recognized outside profit or loss	₩	3,978	(17,741)

The Group recognized tax expense related to actuarial gains (losses), gains (losses) on valuation of available-for-sale assets and net exchange difference in other comprehensive income.

#### March 31, 2011 and 2010

#### 27. Income Taxes (Continued)

(d) The income tax expense calculated by applying statutory tax rates to the Group's profit before tax for the period differs from the actual tax expense in the consolidated statements of comprehensive income for the three-month periods ended March 31, 2011 and 2010 for the following reasons:

In millions of won			
except tax rate information		2011	2010
Profit before tax	₩	257,355	256,932
Normal tax rate		24.2%	24.2%
Expense for income taxes at normal tax rate	₩	62,254	62,171
Adjustment:			
- Tax effects of permanent differences		1,089	2,126
- Investment tax credits		(582)	(1,950)
- Additional income taxes for prior period		2,509	1,641
- Tax effects of profit of subsidiaries		10,449	14,901
- Others		(1,477)	(1,029)
Income tax expense	₩	74,242	77,860
Effective tax rate		28.8%	30.3%

(e) Deferred tax expense relating to the origination and reversal of temporary differences for the three-month periods ended March 31, 2011 and 2010 were as follows:

In millions of won		2011	2010
Deferred tax liabilities at end of period	₩	(168,352)	(199,855)
Deferred tax liabilities at beginning of period		(156,436)	(159,176)
Deferred tax expense	₩	11,916	40,679

- (f) Deferred tax assets and liabilities are measured using the tax rate to be applied for the period in which temporary differences are expected to be realized.
- (g) The net deferred tax liabilities are reflected in the consolidated statements of financial position after offsetting assets and liabilities where there is a legally enforceable right to offset current tax assets and liabilities and where the deferred income taxes relate to the same fiscal authority.

#### March 31, 2011 and 2010

## 27. Income Taxes (Continued)

(h) Changes in deferred tax assets and liabilities for the three-month period ended March 31, 2011 were as follows:

			Credited		
		Balance	to profit	Charged	Balance
		at beginning	(charged	comprehensive	at end
In millions of won		of period	to loss)	income	of period
Available-for-sale financial assets	₩	9,861	877	-	10,738
Accrued expense		20,708	(6,016)	-	14,692
Defined benefit liabilities		966	(465)	-	501
Undistributed earnings					
of associates and subsidiaries		(172, 123)	(10,449)	-	(182,572)
Foreign currency translations		1,313	(1,313)	-	-
Treasury shares		(8,183)	-	-	(8,183)
Changes in fair value of					
available-for-sale financial assets		(5,087)	-	3,853	(1,234)
Voluntary reserve		(9,190)	(7,650)	-	(16,840)
Provision for advanced depreciation		(4,722)	-	-	(4,722)
Others		10,021	9,140	107	19,268
	₩	(156,436)	(15,876)	3,960	(168,352)

(i) Changes in deferred tax assets and liabilities for the year ended December 31, 2010 were as follows:

In millions of won		Balance at beginning of period	Credited to profit (charged to loss)	Charged comprehensive income	Balance at end of period
Available-for-sale financial assets	₩	9,448	413	-	9,861
Accrued expense		22,917	(2,209)	-	20,708
Donations in excess of tax limit		89	(89)	-	-
Defined benefit liabilities		(1,284)	2,250	-	966
Undistributed earnings					
of associates and subsidiaries		(141,131)	(30,992)	-	(172,123)
Foreign currency translations		3,907	(2,594)	-	1,313
Treasury shares		(8,565)	382	-	(8,183)
Changes in fair value of					
available-for-sale financial assets		(36,326)	-	31,239	(5,087)
Voluntary reserve		(16,348)	7,158	-	(9,190)
Provision for advanced depreciation		(4,722)	-	-	(4,722)
Others		12,839	(3,801)	983	10,021
	₩	(159,176)	(29,482)	32,222	(156,436)

<sup>(</sup>j) As of March 31, 2011 and December 31, 2010, the aggregate amounts of temporary differences associated with undistributed earnings of subsidiaries for which deferred tax liabilities have not been recognized were W4,516 million and W4,216 million, respectively.

## March 31, 2011 and 2010

# 28. Earnings per Share

Basic and diluted earnings per share for the three-month periods ended March 31, 2011 and 2010 were as follows:

In millions of won, except share information		2011	2010
Profit attributable to owners of the Parent Company Weighted-average number of ordinary shares outstanding	₩	182,397 127.648.800	180,916 127.198.800
Basic and diluted earnings per share in won	₩	1,429	1,422

# 29. Transactions and Balances with Related Companies

(a) Details of parent and subsidiary relationships as of March 31, 2011 and December 31, 2010 were as follows:

			Percentage of ownership			
				March 31		December 31
				2011		2010
	1 0	No. 1	Б	Sub-	Б	Sub-
Subsidiary	Location	Next most senior parent	Parent	sidiary Total	Parent	sidiary Total
Korea Ginseng Corporation	Korea	KT&G Corporation	100.00%	-100.00%	100.00%	-100.00%
Yungjin Pharm. Ind. Co., Ltd.	Korea	KT&G Corporation	53.00%	- 53.00%	53.00%	- 53.00%
Tae-a Industry Co., Ltd.	Korea	KT&G Corporation	100.00%	-100.00%	100.00%	-100.00%
KT&G Tutun Mamulleri						
Sanayi ve Ticaret A.S.	Turkey	KT&G Corporation	99.99%	- 99.99%	99.99%	- 99.99%
Korea Tabacos do Brasil Ltda.	Brazil	KT&G Corporation	99.90%	- 99.90%	99.90%	- 99.90%
KT&G Pars	Iran	KT&G Corporation	99.99%	- 99.99%	99.99%	- 99.99%
KT&G Rus L.L.C.	Russia	KT&G Corporation	100.00%	-100.00%	100.00%	-100.00%
KGC Life & Gin Co., Ltd.						
(formerly, KGC Sales Co., Ltd.)	Korea	KT&G Corporation	100.00%	-100.00%	100.00%	-100.00%
KT&G Bio Corp.	Korea	KT&G Corporation	100.00%	-100.00%	100.00%	-100.00%
Global Trading, Inc.	USA	KT&G Corporation	100.00%	-100.00%	100.00%	-100.00%
Purpleland						
Development Co., Ltd.	Korea	KT&G Corporation	100.00%	-100.00%	100.00%	-100.00%
Korea Ginseng HK, Ltd.	Hong					
	Kong	Korea Ginseng Corporation	-	99.99% 99.99%	- :	99.99% 99.99%
Cheong Kwan Jang						
Taiwan Corporation	Taiwan	Korea Ginseng Corporation	-1	00.00%100.00%	-1	00.00% 100.00%
Korean Red Ginseng Corp., Inc	:.USA	Korea Ginseng Corporation	-1	00.00%100.00%	-1	00.00% 100.00%
Korea Ginseng (China) Corp.	China	Korea Ginseng Corporation	-1	00.00%100.00%	-1	00.00% 100.00%

#### March 31, 2011 and 2010

## 29. Transactions and Balances with Related Companies (Continued)

(b) Significant transactions which occurred in the normal course of business with related companies for the three-month periods ended March 31, 2011 and 2010 are summarized as follows:

In millions of won Sales Company	Purchase Company		2011	2010
KT&G Corporation	Korea Ginseng Corporation	₩	1,074	1,286
KT&G Corporation	Yungjin Pharm. Ind. Co., Ltd.	V V	72	48
KT&G Corporation	Tae-a Industry Co., Ltd.		2	3
KT&G Corporation	KT&G Tutun Mamulleri		2	J
THE CO. POLICION	Sanayi ve Ticaret A.S.		1,476	997
KT&G Corporation	KT&G Pars		2,373	1,067
KT&G Corporation	KT&G Rus L.L.C.		4,469	43
KT&G Corporation	KGC Life & Gin Co., Ltd.		170	7
KT&G Corporation	Global Trading, Inc.		8,269	-
KT&G Corporation	Purpleland Development Co., Ltd.		7	_
Korea Ginseng Corporation	KT&G Corporation		413	449
Korea Ginseng Corporation	Yungjin Pharm. Ind. Co., Ltd.		427	306
Korea Ginseng Corporation	Tae-a Industry Co., Ltd.		8	11
Korea Ginseng Corporation	KGC Life & Gin Co., Ltd.		1,076	1,748
Korea Ginseng Corporation	Korea Ginseng HK, Ltd.		· -	8,480
Korea Ginseng Corporation	Cheong Kwan Jang Taiwan Corporation		10.443	4,379
Korea Ginseng Corporation	Korean Red Ginseng Corp., Inc.		863	339
Korea Ginseng Corporation	Korea Ginseng (China) Corp.		12,998	709
Yungjin Pharm. Ind. Co., Ltd.	KT&G Corporation		. 3	_
Tae-a Industry Co., Ltd.	KT&G Corporation		3,438	2,874
KT&G Tutun Mamulleri			•	,
Sanayi ve Ticaret A.S.	KT&G Pars		-	1,753
		₩	47,581	24,499

The Parent Company received dividends from Korea Ginseng Corporation, which is a subsidiary of the Parent Company, amounting to \wxi0,000 million and \wxi0,000 million for the three-month periods ended March 31, 2011 and 2010, respectively.

The above intra-group transactions are eliminated in preparing the consolidated financial statements.

#### March 31, 2011 and 2010

## 29. Transactions and Balances with Related Companies (Continued)

(c) Account balances with related companies as of March 31, 2011 and December 31, 2010 were as follows:

In millions of won Creditor	Debtor	March 31 2011	December 31 2010
KT&G Corporation	Korea Ginseng Corporation	50,000	-
KT&G Corporation	KT&G Tutun Mamulleri Sanayi ve Ticaret A.S.	18,750	17,642
KT&G Corporation	KT&G Pars	24,236	22,114
KT&G Corporation	KT&G Rus L.L.C.	22,281	8,159
KT&G Corporation	KGC Life & Gin Co., Ltd.	19	-
KT&G Corporation	Global Trading, Inc.	14,507	11,248
Korea Ginseng Corporation	KT&G Corporation	2,456	2,289
Korea Ginseng Corporation	Yungjin Pharm. Ind. Co., Ltd.	308	330
Korea Ginseng Corporation	KGC Life & Gin Co., Ltd.	1,032	1,023
Korea Ginseng Corporation	Cheong Kwan Jang Taiwan Corporation	14,418	9,288
Korea Ginseng Corporation	Korea Red Ginseng Corp., Inc.	2,338	2,284
Korea Ginseng Corporation	Korea Ginseng (China) Corp.	19,419	8,641
Yungjin Pharm. Ind. Co., Ltd.	Korea Ginseng Corporation	212	212
Tae-a Industry Co., Ltd.	KT&G Corporation	1,373	-
Korea Ginseng HK, Ltd.	Korea Ginseng Corporation	2,856	2,939
	₩	174,205	86,169

The above intra-group balances are eliminated in preparing the consolidated financial statements.

(d) Details of guarantees provided for related companies as of March 31, 2011 and December 31, 2010 were as follows:

In thousands of U.S. dol	thousands of U.S. dollars and euro			March 31 2011	December 31 2010		
Guarantee provider	Guarantee recipient	Type of guarantee	Limit	Exercise	Limit	Exercise	
KT&G Corporation	KT&G Rus L.L.C.	Guarantee on foreign currency letter of credit opened	€ 2,063	2,063	€ 2,063	2,063	

(e) Details of key management personnel compensation for the three-month periods ended March 31, 2011 and 2010 are summarized as follows:

In millions of won		2011	2010
Short-term employee benefits Post-employment benefits	₩	4,594 425	2,806 1,483
· ·	₩	5,019	4,289

#### March 31, 2011 and 2010

#### 30. Risk Management

#### (a) Overview

The Group has exposure to the following risks from its use of financial instruments:

- credit risk
- liquidity risk
- currency risk
- interest rate risk
- other market price risk.

This note presents information about the Group's exposure to each of the above risks, the Group's objectives, policies and processes for measuring and managing risk and the Group's management of financial risk including quantitative disclosures.

#### (b) Risk Management Framework

The purpose of managing financial risks is to identify the potential risk factors that may affect the Group's financial performance, and minimize, eliminate and avoid it to the extent that is acceptable. One of the principal responsibilities of the treasury department is to manage the financial risks arising from the Group's underlying operations. The treasury department monitors and manages the financial risk arising from the Group's underlying operations in accordance with the risk management policies and procedures authorized by the board of directors. Also, the treasury department provides an internal report analyzing the nature and exposure level on financial risks to Risk Management Committee of the Group. The Risk Management Committee prepares the overall strategy for financial risk management, and evaluates the effectiveness of the financial risk management. In addition, the internal auditor consistently observes the compliance of the risk management policy and procedure, and reviews the risk exposure limit of the Group. The Group holds derivative financial instruments to hedge its specific financial risks such as currency risk.

#### Credit Risk

The Group has transacted with customers with high credit ratings to manage credit risk, and has implemented and operated policies and procedures for credit enhancements of the financial assets. Counterparty credit risk is managed by evaluating its credit rating and limiting the aggregate amount and duration of exposure before sales commence, and the Group has been provided collateral and guarantees. The credit ratings of all counterparties and the level of collateral and guarantees are reviewed regularly. Analysis of financial assets past due has been reported quarterly and appropriate measures have been taken to secure the Group's assets.

The carrying amount of financial assets is maximum exposure to credit risk. The maximum exposure to credit risk as of March 31, 2011 and December 31, 2010 is as follows:

In millions of won		March 31 2011	December 31 2010
Available-for-sale financial assets	₩	276,377	315,177
Long-term deposits in MSA Escrow Fund		130,967	132,414
Trade and other receivables		758,695	740,949
Other financial assets		9,309	15,919
Cash and cash equivalents		1,099,185	981,314

#### March 31, 2011 and 2010

#### 30. Risk Management (Continued)

#### (c) Management of Financial Risks

Export trade receivables to overseas clients, including Alokozay International Limited are \(\psi\_259,557\) million and \(\psi\_235,636\) million, and equal to 45.3% and 43.9% of the aggregate trade receivables, respectively, as of March 31, 2011 and December 31, 2010. The Group's trade receivables mentioned above were insured against non-payment up to USD 42,525 thousand and USD 38,525 thousand by export guarantee insurance with the Korea Export Insurance Corporation, respectively, as of March 31, 2011 and December 31, 2010. The Group has no significant concentration of customer credit risk since trade and other receivables, excluding the above export trade receivables, are widely dispersed amongst a number of customers.

The Group has made deposits on cash, cash equivalents and long-term deposits in NACF and several financial institutions with high credit ratings, thus the credit risks from these financial institutions are very limited.

#### Liquidity Risk

The Group has exposure to the risk that an entity will encounter difficulty in meeting obligations associated with financial liabilities. The Group's management has established short-term and long-term financial management plans to manage the liquidity risk, and analyzed cash outflows occurred and cash outflows budgeted, so as to match the maturity structure of financial assets and financial liabilities. The Group's management determines whether or not the financial liabilities are repayable with the operating cash flows and cash inflows from financial assets. The Group entered into an overdraft agreement with the NACF to manage the temporary liquidity risk.

The maturity analysis with a residual contractual maturity of financial liabilities as of March 31, 2011 and December 31, 2010 is as follows:

					ual maturity		
			_		Between	Between	
		Carrying	Contractual	Within	3 months	1 and 5	Beyond
In millions of won		amount	cash flow	3 months	and 1 year	years	5 years
As of March 31, 2011:							
Derivative financial liabilities	₩	-	-	-	-	-	-
Non-derivative financial liabilities		931,296	932,984	768,806	130,699	31,231	2,248
	₩	931,296	932,984	768,806	130,699	31,231	2,248
As of December 31, 2010:							
Derivative financial liabilities	₩	-	-	_	_	-	-
Non-derivative financial liabilities		265,850	267,607	135,650	117,221	14,428	308
	₩	265,850	267,607	135,650	117,221	14,428	308

The above financial liabilities are presented at the nominal value of undiscounted future cash flows as of the earliest period at which the Group can be required to pay.

#### March 31, 2011 and 2010

### 30. Risk Management (Continued)

## (c) Management of Financial Risks (Continued)

#### Currency Risk

The Group has exposure to the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in foreign exchange rates arising from the export and import of tobacco. The Group's management has measured the currency risk internally and regularly, and has entered into foreign currency option contracts to hedge foreign currency risk in case of need.

The carrying amounts of monetary assets and liabilities denominated in a currency other than the functional currency as of March 31, 2011 and December 31, 2010 were as follows:

				March 31 2011		D	ecember 31 2010
	_			Other			Other
In millions of won		USD	EUR	currency	USD	EUR	currency
Assets:							
Cash and cash equivalents	₩	23,244	5	767	11,461	1,340	477
Trade and other receivables		352,835	12,032	2,659	285,230	9,877	988
Long-term deposits in							
MSA Escrow Fund		130,967	-	-	132,414	-	-
	₩	507,046	12,037	3,426	429,105	11,217	1,465
Liabilities:							
Trade and other payables	₩	36,345	2,883	-	11,199	18,774	231
Short-term borrowings		139	-	-	77	-	-
	₩	36,484	2,883	-	11,276	18,774	231

As of March 31, 2011 and December 31, 2010, the effects of a 10% strengthening or weakening of functional currency against foreign currencies other than functional currency on profit before tax were as follows:

		March 3 <sup>°</sup> 201 <sup>°</sup>			December 31 2010
	_	10%	10%	10%	10%
In millions of won		strengthening	weakening	strengthening	weakening
USD	₩	47,056	(47,056)	41,783	(41,783)
EUR		915	(915)	(756)	756
Other currency		343	(343)	123	(123)
	₩	48,314	(48,314)	41,150	(41,150)

The above sensitivity analysis was applied to monetary assets and liabilities denominated in foreign currencies other than the functional currency at the end of the reporting period.

#### Interest Rate Risk

The Group has exposure to the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The Group's management has monitored the level of interest rates regularly and has maintained the balance of borrowings at variable rates and fixed rates. As of March 31, 2011 and December 31, 2010, the amount of borrowings issued at variable rates is \(\frac{\text{W21,917}}{222}\) million and \(\frac{\text{W24,045}}{222}\) million, respectively. There is no significant effect on cash flows or the fair value of financial liabilities from the interest rate fluctuation.

#### March 31, 2011 and 2010

#### 30. Risk Management (Continued)

## (c) Management of Financial Risks (Continued)

#### Other Market Price Risk

The Group has exposure to the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market prices. Other market price risk arises from available-for-sale equity instruments held for investments. The Group's management has monitored the mix of debt and equity instruments in its investment portfolio based on market indices. Material investments within the portfolio are managed on an individual basis and all buy and sell decisions are approved by the Group's management.

As of March 31, 2011 and December 31, 2010, the effects of a 5% fluctuation of the price index of stocks on other comprehensive income were as follows:

			March 31 2011	December 31 2010	
		5%	5%	5%	5%
In millions of won		increase	decrease	increase	decrease
Other comprehensive income before tax	₩	12,213	(12,213)	13,338	(13,338)
Tax effect		(2,687)	2,687	(2,934)	2,934
	₩	9,526	(9,526)	10,404	(10,404)

#### (d) Management of Capital Risk

The fundamental goal of capital management is the maximization of shareholders' value by means of the stable dividend policy and the retirement of treasury shares. The capital structure of the Group consists of equity and net debt deducting cash and cash equivalents and current financial instruments from borrowings. The Group applied the same financial risk management strategy that was applied in the previous period.

As of March 31, 2011 and December 31, 2010, the Group defines net debt and equity attributable to owners of the Parent as follows:

		March 31	December 31
In millions of won		2011	2010
Net debt:			
Debts (borrowings)	₩	59,595	68,552
Less:			
- Cash and cash equivalents		(1,099,185)	(981,314)
- Current other financial assets		(8,573)	(15,273)
- Current available-for-sale financial assets		(1,000)	(1,000)
	₩	(1,049,163)	(929,035)
Equity attributable to owners of the Parent	₩	4,344,547	4,556,179

## March 31, 2011 and 2010

# 30. Risk Management (Continued)

## (e) Fair Value of Financial Instruments

The carrying amount and the fair value of financial instruments as of March 31, 2011 and December 31, 2010 are summarized as follows:

			March 31 2011	December 31 2010	
	_	Carrying	Fair	Carrying	Fair
In millions of won		amount	value	amount	value
Assets:					
Financial assets measured at fair value					
- Available-for-sale financial assets	₩	276,377	276,377	315,177	315,177
- Long-term deposits in MSA Escrow Fund		130,967	130,967	132,414	132,414
- Other financial assets		9,309	9,309	15,919	15,919
- Cash and cash equivalents		1,099,185	1,099,185	981,314	981,314
	₩	1,515,838	1,515,838	1,444,824	1,444,824
Financial assets measured at amortized cost					
- Trade and other receivables	₩	758,695	758,695	740,949	740,949
	₩	2,274,533	2,274,533	2,185,773	2,185,773
Liabilities:					
Financial liabilities measured at fair value	₩	-	-	-	_
Financial liabilities measured at amortized cost					
- Trade and other payables	₩	(707,762)	(707,762)	(197,299)	(197,299)
- Long-term borrowings		(1,414)	(1,414)	(1,540)	(1,540)
- Short-term borrowings		(57,678)	(57,678)	(66,507)	(66,507)
- Current portion of long-term borrowings		(503)	(503)	(506)	(506)
<u> </u>	₩	(767,357)	(767,357)	(265,852)	(265,852)
	₩	(767,357)	(767,357)	(265,852)	(265,852)

#### March 31, 2011 and 2010

## 30. Risk Management (Continued)

## (e) Fair Value of Financial Instruments (Continued)

The Fair Value Hierarchy

The Group classifies fair value measurements using a fair value hierarchy that reflects the significance of the inputs used in making the measurements. The level of fair value hierarchy is as follows:

Level I The quoted prices in active markets for identical assets or liabilities
 Level II The inputs that are observable for the asset or liability, either directly or indirectly
 Level III The inputs for the asset or liability that are not based on observable market data

The fair value measurements classified by fair value hierarchy as of March 31, 2011 and December 31, 2010 were as follows:

In millions of won		Level I	Level II	Level Ⅲ	Total
As of March 31, 2011:					
Financial assets					
- Available-for-sale financial assets	₩	234,594	23,291	18,492	276,377
- Long-term deposits in MSA Escrow Fund		130,967	-	-	130,967
- Other financial assets		9,309	-	-	9,309
- Cash and cash equivalents		1,099,185	-	-	1,099,185
	₩	1,474,055	23,291	18,492	1,515,838
As of December 31, 2010:					
Financial assets					
- Available-for-sale financial assets	₩	252,294	40,403	22,480	315,177
- Long-term deposits in MSA Escrow Fund		132,414	-	-	132,414
- Other financial assets		15,919	-	-	15,919
- Cash and cash equivalents		981,314	-	-	981,314
·	₩	1,381,941	40,403	22,480	1,444,824

#### March 31, 2011 and 2010

#### 31. Contingent Liabilities and Financial Commitments

- (a) The Group deposited some proportion of sales in accordance with the Tobacco Master Settlement Agreement ("MSA") under the Escrow Statute of the United States government, related to the export of tobacco to the United States. The MSA Escrow Funds are maintained to pay the medical expenses of tobacco purchasers who have suffered health effects as a result of smoking. The unused portion of this fund will be refunded to the Group 25 years from the date that the fund was established. The Group recorded as long-term deposits the amounts paid into the MSA Escrow Funds of state governments in the United States against potential litigation and damages related to the export of tobacco into the United States.
- (b) As of March 31, 2011, tobacco lawsuits claiming damages of \(\pi\)584 million were filed against the Group and the Korean government. The plaintiffs have asserted that the Group and the Korean government did not perform their obligations to notify smokers of the potential health hazards of smoking. Additionally, as of March 31, 2011, the Group is involved in 12 lawsuits as a defendant for alleged damages totalling \(\pi\)4,927 million. The amount of the liability the Group may ultimately be liable for with respect to the litigation cannot be reasonably estimated as of March 31, 2011.
- (c) As of March 31, 2011, the Group has entered into letter of credit agreements with Korea Exchange Bank and other banks with a limit set at USD 51,500 thousand.
- (d) As of March 31, 2011, the Group's trade receivables from the export of cigarettes were insured against non-payment up to USD 42,525 thousand by an export guarantee insurance with the Korea Export Insurance Corporation.
- (e) As of March 31, 2011, the Group has been provided with a foreign currency payment guarantee for local dealers in Russia and other countries up to USD70,000 thousand by Korea Exchange Bank and others.
- (f) As of March 31, 2011, the Group has maintained a contract with the farmers who grow six-year old green ginseng for purchase volume guarantees and recorded advance payments to the farmers in the amount of \$\frac{\text{\psi}}{2}\$207,322 million in accordance with the contract.
- (g) The Group entered into an overdraft agreement with a limit of ₩10,000 million with the NACF and a discount on the commercial note agreement with a limit of ₩13,000 million with Hana Bank and other financial institutions as of March 31, 2011.
- (h) As of March 31, 2011, the Group provided two blank notes, 13 notes amounting to ₩14,200 million and five blank checks to Dae Han Investment Banking Corporation and others as collateral for its borrowings and trade agreements. As of March 31, 2011, one lost note provided as collateral is in the process of nullification.
- (i) As of March 31, 2011, the Group and 28 other companies, which form the Samsung Corporation National Pension Service Joint Consortium, were guaranteed \(\fomage 240,000\) million by Seoul Guarantee Insurance Co., Ltd. related to the Yongsan International Commercial Development Project.

#### 32. Non-current Assets Held for Sale

In 2011, parts of a manufacturing facility within Cheongju plant were presented as assets held for sale following the Group's contract to sell them to Cheongju-si. The Group reclassified the assets from property, plant and equipment to non-current assets held for sale, which resulted in an \(\frac{\psi}{5}\),711 million increase of non-current assets held for sale, measured at the lower of its carrying amount and fair value less costs to sell.

## March 31, 2011 and 2010

# 33. Cash Flows from Operating Activities

Details of cash generated from operations for the three-month periods ended March 31, 2011 and 2010 were as follows:

In millions of won		2011	2010
Profit for the years	₩	183,113	179,072
Adjustments for:			
- Income tax expense		74,242	77,860
- Finance costs		4,665	1,023
- Finance income		(12,488)	(7,228)
- Depreciation		34,697	37,834
- Amortization		399	294
- Retirement and termination benefits		8,808	10,786
- Foreign currency translations loss		13,140	11,628
- Loss on the write-down of inventories		589	164
- Impairment loss on trade and other receivables		132	10
- Loss on sale of property, plant and equipment		101	217
- Loss on sale of intangible assets		126	125
- Other expense		701	2,023
- Share of gain of associates		(273)	-
- Share of loss of associates		136	133
- Foreign currency translations gain		(1,517)	(1,951)
- Reversal of impairment loss on trade and other receivables		-	(236)
- Gain on sale of property, plant and equipment		(5,228)	(5,231)
- Gain on sale of intangible assets		(789)	(1)
	₩	300,554	306,522
Changes in working capital:		04.000	(0.400)
- Trade and other receivables		21,229	(8,403)
- Advance payments		(41,643)	(41,403)
- Prepaid expenses		(1,868)	(6,227)
- Prepaid tobacco excise and other taxes		(45,728)	(58,564)
- Inventories		82,135	51,584
- Trade and other payables		(48,365)	10,504
- Advance receipts		1,447	23,475
- Tobacco excise and other taxes payable		127	41,228
- Payment of retirement benefits		(3,845)	(7,068)
Cash generated from operations	₩	264,043	311,648

#### 34. Date of Authorization for Issue

The consolidated financial statements were authorized for issue on April 20, 2011, at the Board of Directors meeting.